



# The Adolescent Girls Initiative

## An Alliance for Economic Empowerment

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LAUNCH EVENT: OCTOBER 10, 2008, 11 AM TO 5:45 PM

MC 13-121

Live Webcast: [www.worldbank.org/gender](http://www.worldbank.org/gender)

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*Hosted by:* Robert B. Zoellick, President, World Bank Group | Ngozi Okonjo-Iweala, Managing Director, World Bank | Mark Parker, CEO, Nike, Inc.

### AGENDA

- 11:00-12:30**    **Opening Session –MC 13-121**  
Welcome: Ngozi Okonjo-Iweala, Managing Director, World Bank  
Remarks: Robert Zoellick, President, World Bank  
              Mark Parker, CEO Nike, Inc.  
              Angelique Kidjo, Grammy Winning Singer  
              Liya Kebede, WHO Goodwill Ambassador and President & Founder of Liya Kebede Foundation  
              Ellen Johnson-Sirleaf, President of Liberia (via video)  
              Adolescent Girls tell their stories  
Donor statements:  
              Ulla P. Tjørnæs, Minister for Development Cooperation, Denmark  
              Håkon A. Gulbrandsen, State Secretary for Int'l Development, Norway  
              Martin Dinham, Director General International, DFID  
              Joakim Stymne, State Secretary for Int'l Development Cooperation, Sweden  
              Cherie Blair, Founder, Cherie Blair Women's Foundation  
              Dina Powell, MD & Head of Corporate Engagement, Goldman Sachs  
              Payal Dalal, Americas Head for Public Affairs, Standard Chartered, Inc.  
              Diana Bracco, President, EXPO Milano 2015 Foundation  
              Letizia Moratti, Mayor of Milan & Commissioner for Expo Milano 2015
- 12:30-1:50**    **Lunch – 12th Floor Gallery**  
Remarks: Nicholas Kristof, New York Times Columnist, introduced by  
              Danny Leipziger, Vice President, Poverty Reduction and Economic Management, World Bank
- 2:00-3:15**    **Benefits of Investing in Adolescent Girls –MC 13-121**  
Moderator: Mayra Buvinic, Director, Gender and Development, World Bank  
Keynote: Michael Spence, Nobel Laureate & Chair of Growth Commission  
Remarks: Andrew Morrison, Lead Economist, Gender and Development, World Bank  
              Mahmoud Mohieldin, Minister of Investment, Egypt  
Discussion: Ministers', Adolescent Girls', Audience questions
- 3:20-4:20**    **Applying Best Practices in Adolescent Employment –MC 13-121**  
Moderator: Maria Eitel, President, Nike Foundation  
Remarks: Hugo Nopo, Economist, Inter-American Development Bank  
              Ragui Assaad, Professor of Economics, University of Minnesota  
              Sajeda Amin, Senior Associate, Population Council  
              Noella Thindwa, President, Congolese Children of the Future  
              Wendy Cunningham, Lead Specialist, Children and Youth Unit, World Bank  
Discussion: Ministers, Adolescent Girls, Audience questions
- 4:20-4:35**    **Wrap-Up – MC13-121**  
Danny Leipziger, Vice President, Poverty Reduction and Economic Management, World Bank
- 4:45-5:45**    **Reception –12th Floor Gallery**  
Hosted by: Ngozi Okonjo-Iweala  
              Adolescent Girls tell their stories  
Remarks: Hilde Frafjord Johnson, Deputy Director, UNICEF