

**MDG3 Global Call to Action**  
**Innovative approaches to promoting women's economic empowerment**

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| <b>Country/Region:</b>   | <b>Chile / Latin America</b>  |  |   |
| <b>Project/Activity:</b>   | Increasing female labor force participation (FLFP) through lifelong learning  |  |   |
| <b>MDG 3 Focus Area—<br/>Contribution to<br/>Economic<br/>Empowerment:</b> | <input checked="" type="checkbox"/> <b>Economic<br/>Opportunity</b>   | <input type="checkbox"/> Legal Rights<br>Relevant for Econ.<br>Empowerment | <input type="checkbox"/> Voice/Inclusion in<br>Private Sector,<br>Business, Economy |
| <b>Takeaway Policy<br/>Message:</b>  | <ul style="list-style-type: none"> <li>▪ The potential for scale-up of this pilot intervention is enhanced as it complements a nation-wide lifelong learning program set to be mainstreamed into national policies.</li> </ul>  |  |   |
| <b>Objectives:</b>   | <ul style="list-style-type: none"> <li>▪ Increase access to and effectiveness of training and employment services for women</li> <li>▪ Build a focus on gender into the Lifelong Learning Project <i>ChileCalifica</i>, which aims to improve the availability and quality of training programs and the overall effectiveness of employment services.</li> </ul>  |  |   |
| <b>Key Activities:</b>   | <ul style="list-style-type: none"> <li>▪ Design, implementation and impact evaluation of a pilot which is linked to the project <i>ChileCalifica</i></li> <li>▪ The pilot training activity will include 200 participants in two municipalities in the region of the country where FLFP is among the lowest in the country.</li> <li>▪ An evaluation of the pilot training program will be conducted using a randomized experimental design based on international experience.</li> </ul> |  |   |
| <b>Actual/Expected<br/>Results/ Impacts:</b>                               | <ul style="list-style-type: none"> <li>▪ Integration of programs and expertise related to improved access and quality of training and employment services for women into national policy</li> <li>▪ Increased labor force participation of beneficiaries</li> </ul>   |  |   |
| <b>Lessons Learned:</b>  |   |  |   |
| <b>Obstacles Addressed:</b>  | <ul style="list-style-type: none"> <li>▪ Chile has one of the lowest female labor market participation in LAC</li> <li>▪ Low education quality and limited training received by low-income women is one of the main contributing factors</li> </ul>   |  |   |

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|   | <ul style="list-style-type: none"> <li>▪ Yet, the nation-wide lifelong training program <i>ChileCalifica</i>, does not target women in particular</li> <li>▪ Cultural obstacles to FLFP (social norms, gender stereotypes etc.)</li> <li>▪ High levels of gender-based occupational segregation</li> </ul>   |
| <b>Scalable/Replicable:</b>               | <ul style="list-style-type: none"> <li>▪ The connection of the activity with a highly successful and nation-wide Bank supported project (<i>ChileCalifica</i>) ensures that the results can be widely shared across the most relevant government agencies involved in education and employment.</li> <li>▪ <i>ChileCalifica</i> is currently completing implementation and is being mainstreamed into the activities of the Ministries of Labor and Education.</li> <li>▪ A similar project to improve the contribution of public employment services and training to better labor market outcomes for women has since been launch in Argentina. And also here it complements a nation-wide <i>Lifelong Learning and Training Project</i></li> </ul> |
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| <b>Source(s) of Information:</b>          | Proposals, progress reports and <a href="http://www.worldbank.org/lacgender">www.worldbank.org/lacgender</a>   |
| <b>Sponsoring Agency/ies:</b>             | World Bank   |
| <b>Budget/Cost Data:</b>                  | The pilot intervention complements the project <i>ChileCalifica</i> which is supported by a loan of \$75.8M from the WB. The pilot received \$178K from the World Bank's Gender Action Plan so support design, implementation and M&E. Counterpart investment in the pilot is not specified.   |