

MDG3 Global Call to Action
Innovative approaches to promoting women's economic empowerment

Country/Region:	Honduras/LAC		
Project/Activity:	Land Access Pilot Project (PACTA) protecting Women's Rights to Productive Resources		
MDG 3 Focus Area— Contribution to Economic Empowerment:	✓ Economic Opportunity	✓ Legal Rights Relevant for Econ. Empowerment	✓ Voice/Inclusion in Private Sector, Business, Economy
Takeaway Policy Message:	<i>Women are valuable contributors in new economic enterprises; Women in decision making process is important</i>		
Objectives:	<ul style="list-style-type: none"> ▪ Promotes poor people's acquisition of land ▪ Implement legal alternatives to guarantee those rights regardless of whether a couple is married ▪ Formation of enterprises managed by women ▪ Train women in enterprise development 		
Key Activities:	<ul style="list-style-type: none"> ▪ The private sector provides credit to the rural poor to buy land ▪ Public sector provides training and technical services 		
Actual/Expected Results/ Impacts:	<ul style="list-style-type: none"> ▪ 130% increase in average income by members ▪ 20% of the women members were able to acquire land and access training and technical skills ▪ 100% of women members were trained ▪ 24% mixed enterprises co-owned by men and women 		
Lessons Learned:	<ul style="list-style-type: none"> ▪ Women in decision making process is important ▪ Necessary raise awareness and train staff of local technical units in gender equity. ▪ Develop business plans that includes the whole family 		
Obstacles Addressed:	<ul style="list-style-type: none"> ▪ Addressing cultural differences when implementing a gender strategy ▪ Easing women's child-rearing activities in order to engage them in business activities ▪ Creating awareness of the importance of gender training 		
Scalable/Replicable:	<ul style="list-style-type: none"> ▪ The project has been extended for another three years 2007-2009 		
Contact(s) w/ e-mail if available:	Francisco Pichon, fpichon@worldbank.org ; Catherine Ragasa, cragasa@worldbank.org ; Aleyda Ramirez, Aleyda.Ramirez@fao.org		
Source(s) of Information:	<i>For more information, visit the Innovative Activity Profile 2, Module 4, Gender in Agriculture Sourcebook at GENRD website</i>		
Sponsoring Agency/ies:	The World Bank (initial sponsor)		
Budget/Cost Data:			