



World Bank HQ World AIDS Week Activities

Nov-26-Nov 29, 2007

Updated Nov. 26, 07 @ 11:42am

The AIDS Memorial Quilt will be displayed during the week in the MC Atrium. An information booth will present publications and work done in the regions.

Monday 11/26 2:00pm-4:00pm, Venue J6-044

[Research findings from the Treatment Acceleration Program](#)

The Treatment Acceleration Program (TAP) aims to contribute to the evidence base on scaling up Anti-Retroviral Treatment. This session will present preliminary findings from studies in two countries, looking at how behavioral variables change with increased access to, or knowledge of, anti-retroviral treatment.

Speakers: Damien de Walque and Harounan Kazianga, DECRG

Moderator: Albertus Voetberg, Lead Health Specialist, ACT Africa

4:30 - 5:00PM, Venue MC 10-850

[Tackling HIV/AIDS Stigma and Discrimination](#)

Launch of South Asia Regional Development Marketplace.

Special Guest: Dr Peter Piot, UNAIDS Executive Director

5:00pm-7:00pm, Venue: J1-050

[Africa Film Series: Yellow Card](#)

What happens when a teenage boy is held accountable for his girlfriend's pregnancy? The story of Tiyané, a young soccer star who becomes a teenage father, tackles issues of unplanned pregnancy, unsafe abortion, and HIV/AIDS. Filmed in Zimbabwe by Media for Development Trust, Yellow Card won the People's Choice Award at the 2000 Zanzibar Film Festival. Produced by Pathfinder with support from the Ford Foundation, the United States Agency for International Development, and the British Department for International Development.

Tuesday 11/27 12:00pm-2:00pm, Venue I 8-300

[HIV/AIDS Interventions in Latin America and the Caribbean – Emerging Lessons from a multi-sectoral response](#)

A lunch-time Panel Discussion of experiences in supporting HIV/AIDS in Latin America and the Caribbean. Panelists will discuss interesting features, achievements and challenges in implementing a multi-sectoral response to the epidemic in a diverse set of countries.

Panel Chair: Evangeline Javier, Sector Director, LCSHD

Panelists: Keith Hansen, Sector Manager, LCSHH,
Mary Mulusa, Senior Public Health Specialist/LAC Regional HIV/AIDS Focal Point, LCSHH,
Joana Godinho, Sr. Health Specialist, LCSHH,
Christine Lao Peña, Senior Human Development Economist, LCSHH,
Marcelo Bortman, Sr. Public Health Specialist, LCSHH.

Related Link: [Caribbean Legal Reform Notes](#)

2:00pm-4:00pm, Venue J7-160

Targeting Treatment and Prevention - Research from Malawi

Targeting HIV prevention interventions to "bridge populations" is believed to be cost-effective. But do we know enough about these bridge populations to target well? Does targeted anti-retroviral treatment contribute to HIV prevention? This session will present a sexual network model, in exploring these questions.

Speaker: Bert Voetberg, ACT Africa

Moderator: Elizabeth Lule, Manager, ACT Africa

5:00pm-7:00pm, Venue J1-050

Africa Film Series: Angels in the Dust

"Angels in the Dust" is the story of a courageous, self-sacrificing, fiercely loving woman who chooses a spiritual path over a material one; it tells of the life-changing power of one compassionate heart. For a nation overwhelmed by an epidemic of HIV/AIDS, orphans, rape, violence, and Apartheid's legacy of social and political unrest, the film offers a clear pathway of hope and a replicable paradigm for the future. Winner of the 2007 Emerging Pictures/Full Frame Audience Award at the Full Frame Documentary Film Festival and the 2007 Special Jury Prize for Best Documentary at the Seattle International Film Festival.

Wednesday 11/28 9:00am-12:00pm, Venue J6-044

Successful approaches to preventing HIV/AIDS in Young People – Does youth participation in program and policy design add value?

This session will discuss best practices in HIV prevention among youth, emphasizing the demand side, and the role of youth themselves in the search for sustainable solutions. The panel consisting of youth innovators and leaders combating HIV/AIDS, HIV/AIDS experts, practitioners and policy makers, as well as HIV positive youth, will discuss the benefits and problems related to youth participation in the HIV/AIDS prevention program and policy design.

Speakers: Elizabeth Lule, Manager, AFTHV

Kingsley Essomeonu, Nigeria, Founder of Society for Adolescents and Youth Health International.

Vikram Laishram, India, Better Treatment Equals Better Life for Young People Using Drugs and Affected by HIV/AIDS.

Noel Prudencio, Guyana, Peer Educator in Ameridian Community

Maxwell Marx, Director, Students Partnership Worldwide, USA

Discussants: Adam Tanner, Washington DC, Metro TeenAIDS

Lorena Eutiquia Santos Zarate, Mexico, Youth Collective Sexualidad sin Limites. Project

Jose Ramirez, Washington, DC, HIV positive Latino youth

Moderator: Mattias Lundberg, Sr. Economist, HDNCY

10:00am-12:00pm, Venue H12-201 (closed session)

The World Bank's role in fighting against AIDS in ECA Region

Presentation at the ECA Regional Management Team Meeting

12:30pm-2:00pm, Venue MC 9-100

Combating HIV/AIDS in the Transport Sector: Experiences from East Asia and the Pacific

The East Asia and Pacific (EAP) transport sector adopted a strategy of incorporating HIV/AIDS education activities in all large civil works project components. The transport

sector is developing standard materials for HIV/AIDS education campaigns associated with the projects. To date the strategy has been partially implemented, with most accomplished in Cambodia, China and Papua New Guinea. This session will share the experiences of the EAP transport sector, particularly what has worked and not worked, and how to move forward.

Speakers: Christopher R. Bennett, Sr. Transport Specialist
Margarita Nunez, Sr. Transport Specialist
Fei Deng, Transport Specialist

12:30pm-2:00pm, Venue: MC7-100

Legal Aspects of HIV/AIDS - A Guide for Policy and Law Reform

Effective action against HIV and AIDS goes beyond medical care and public health. Legal reforms to support more effective HIV responses cut across many sectors of economic and social activity and a wide spectrum of laws and regulations. Socio-economic and cultural conditions and institutions may foster stigma, discrimination, marginalization and exclusion of people living with HIV and other vulnerable groups, contributing to the spread of HIV/AIDS.

The seminar will be based on the book “Legal Aspects of HIV/AIDS” which covers 65 topics. A sample of topics in the areas of public health policies, criminal law, vulnerable groups, and access to medicines will be discussed.

Speaker: Rudy Van Puymbroeck, Independent adviser on health law and international Development and Adjunct Faculty, Georgetown University

Moderator: Jaap A. van Opstal, LEGFI

12:30pm-2:30pm, Venue MC Dining Room East Room (closed session)

Our Commitment: World Bank's Africa Region HIV/AIDS Agenda for Action 2007-2011

Session with the African Ambassadors to launch the new HIV/AIDS Strategy.

Hosted by Obiageli Katryn Ezekwesli, Vice President Africa Region

2:00pm-4:30pm, Venue MC13-121

Transport against AIDS: Continuing the Mainstreaming Effort

The Transport and Social Responsibility Thematic Group will present a brief overview of World Bank transport operations that seek to mitigate HIV/AIDS, most of which have focused on roads. Going beyond roads, the session will examine the evidence for other transport sub-sectors, such as the maritime industry, and will present an innovative program and resources developed for seafarers. The session will also discuss experience from the Middle East and North Africa region with an intervention designed for the trucking industry within the Djibouti national HIV/AIDS response and how this experience and similar interventions can be applied in other regions of the world.

Speakers: Rob Verbist, the Seafarer's Health Information Programme (SHIP)
Sameh El-Saharty, Sr. Health Policy Specialist, Middle East & North Africa Region

Thursday 11/29, World AIDS Day

9:00am-2:00pm, Venue MC-C2-451 ([The Health Clinic](#))

Knowledge is Power: Take the Lead by Getting Tested

Walk-in, confidential (not anonymous) HIV counseling and testing with same day results open to ALL World Bank Group employees.

8:30am-9:00am, Venue J 1-050

Breakfast hosted by the South Asia Region AIDS and Private Sector and Finance teams and IFCAgainstAIDS for those participating in the session from 9:00 to 10.30

9:00am-10:30am, Venue J 1-050

Leadership Role of the Private Sector: What's it Going to Take?

Welcome Address: Juan Jose Daboub, Managing Director, World Bank

The seminar will address how the private sector should best allocate resources for most effective and innovative approaches to combat HIV/AIDS.

Hosts/Chairs: Praful Patel, Vice President, South Asia region

Speakers: Tamsin Smith, President Product (RED)

Sai Paranjpe, Indian Filmmaker

Michael Cover, Senior Vice President, Ogilvy & Mather

Moderator: Phil Hay, Communication Adviser, HDNOP

Thursday 11/29, World AIDS Day 10:45am-12:00pm, Venue MC13-121

Youth leaders: HIV/AIDS Peer Education in Action

This session will demonstrate the reality in which HIV/AIDS prevention is done, and the constraints faced when educating young people about HIV and AIDS.

Speakers: Kingsley Essomeonu, Nigeria, Founder of Society for Adolescents and Youth Health International.

Vikram Laishram, India, Better Treatment Equals Better Life for Young People Using Drugs and Affected by HIV/AIDS.

Lorena Eutiquia Santos Zarate, Mexico, Youth Collective Sexualidad sin Limites.

Noel Prudencio, Guyana, Peer Educator in Ameridian Community.

Moderator: Jim Rosen, AFTHV

SPECIAL KEYNOTE EVENT WITH "MAGIC"

12:15pm-1:15pm, Venue Preston Auditorium

Leadership & HIV/AIDS

Welcome: Caroline Sergeant, UK Alternate Executive Director, The World Bank

Opening Remarks: Robert Zoellick, President, The World Bank

Keynote speaker: Earvin "Magic" Johnson Jr., Chairman & CEO, Magic Johnson Enterprise

2:00pm-4:00pm, Venue MC 13-121

Highlights of East Asia and Pacific HIV/AIDS Work

Recent AAA work in China and Indonesia has developed and used innovative methodology for (i) tracking public expenditures on HIV-related services, (ii) analyzing the cost-effectiveness of harm reduction interventions, (iii) and strengthening epidemiological and behavioral surveillance. By highlighting the main findings from this rigorous and solid analytical work, and showcasing the selective approach of the Vietnam project on HIV/AIDS prevention, the region hopes to demonstrate the impact of carefully customized Bank support on government HIV/AIDS policy, and how information supports results.

Moderator: Emmanuel Y. Jimenez, Sector Director (EASHD)

Speakers: Know your epidemic: An overview of HIV transmission dynamics and priorities in EAP, Fadia Saadah – EASHD HNP Sector Manager

Implementing a rigorous, focused program based on evidence and analysis in Vietnam: Video on Vietnam HIV/AIDS Prevention program, Maryam Salim, Senior Human Development Specialist (EASHD)

Population-based HIV/AIDS surveillance in Tanah Papua, Indonesia: Findings and implications for Melanesia - the last frontier in the global AIDS epidemic, David Wilson - Acting Director of the Global HIV/AIDS Program Unit
Allocating resources to Control HIV/AIDS in the Guangxi Autonomous Region: Potential Relevance for China - synthesis of main findings. Ana Revenga - Lead Economist, Social Protection & Labor (EASHD)

4:00pm-5:00pm, Venue MC 13-121

Cocktail in reception area outside the room