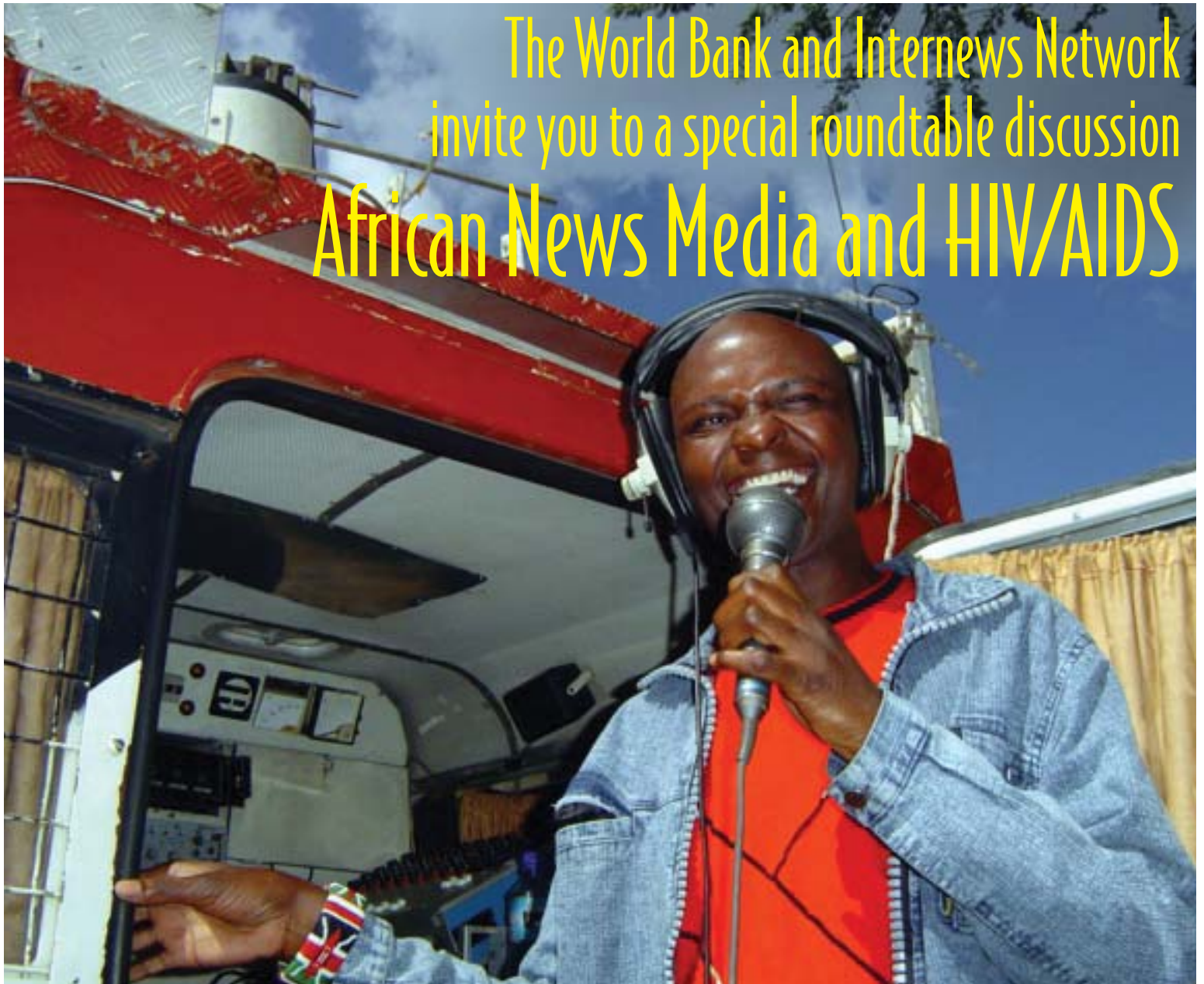


The World Bank and Internews Network
invite you to a special roundtable discussion
African News Media and HIV/AIDS



Wednesday, August 16, 2006
from 18:00 – 20:00 • Skills Building Room 7
at the
2006 International AIDS Conference
Toronto, Ontario

~ Refreshments will be served ~

For more information contact:

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INTERNEWS





special roundtable discussion



African News Media and HIV/AIDS

Wednesday, August 16, 2006 from 18:00 – 20:00 • Skills Building Room 7
at the 2006 International AIDS Conference • Toronto, Ontario

~ Refreshments will be served ~

Description/Focus:

Stigma, and lack of information about HIV and AIDS, deters people from determining their HIV status. It also prevents them from accessing life prolonging treatment. African news media can play vital roles by providing information and stimulating discussion about the virus and its effects. This round-table discussion will explore the continental news media's handling of HIV/AIDS, investigate the role played by African news organizations in addressing the pandemic, and offer suggestions for reporters and editors to increasingly engage with HIV/AIDS issues.

Participants will be asked to focus on what is required for journalists to report effectively on HIV/AIDS. Join this special roundtable discussion, and assist us to place HIV/AIDS firmly on the agenda of Africa's news media.

Moderators:

Beldina Auma, Senior Communications Officer, the World Bank, and **Ron MacInnis**, Director of Health Journalism, Internews Network.

Brief presentations from:

- **Elizabeth Laura Lule**, Manager, ACTAfrica, The World Bank
How are World Bank HIV/AIDS programs in Africa structured? How can capacity building for media be incorporated into National AIDS Control Program activities?
- **Mia Malan**, Senior Resident Health Journalism Advisor, Internews Network
What are the general capacity building needs of journalists in Africa?

Participants:

- **Omololu Falobi**, Executive Director, Journalists Against AIDS in Nigeria
- **Akin Jimoh**, Executive Director, Development Communications Network, Lagos, Nigeria
- **Aurora Stally**, Project Manager, Maisha Yetu, IWMMF
- **Ronald Kayanja**, Director of the Panos Global AIDS Program, Zambia
- **Inviolata M'mbwavi**, The National Empowerment Network of People Living with HIV/AIDS in Kenya (NEPHAK) , Kenya
- **Anso Thom**, News Correspondent, Health-E, South Africa