



AIDS 2006

Time to Deliver

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Business Coalitions Against **HIV/AIDS**

Skills Building Session

*Best Practices and Future Strategies
– An Interactive Approach to Mapping
and Accelerating the Response
of the Private Sector*

The private sector plays a vital role in the response to HIV/AIDS. This interactive workshop will equip organisations with knowledge and practical solutions to increase private sector involvement in the fight against the pandemic, and assist in promoting and coordinating its response at the national level.

Chair

Elizabeth Ashbourne,
The World Bank

Panelists

Global Health Initiative Mapping Report,
Chris Trimble, World Economic Forum

Building National Business Coalitions against HIV/AIDS: Challenges
and Enabling Factors,
Peter Van Wyk, Namibian Business Coalition on AIDS (NABCOA)

The Value of M&E,
Elisabeth Girrback, GTZ

Sustainability and Attracting Resources,
Brad Mears, South African Business Coalition against HIV/AIDS (SABCOHA)

August 14th, 10:45 to 12:15 — Skills Building Room 7

