

Supporting Gender Integration in Agriculture and Rural Development

The Gender Action Plan (GAP)



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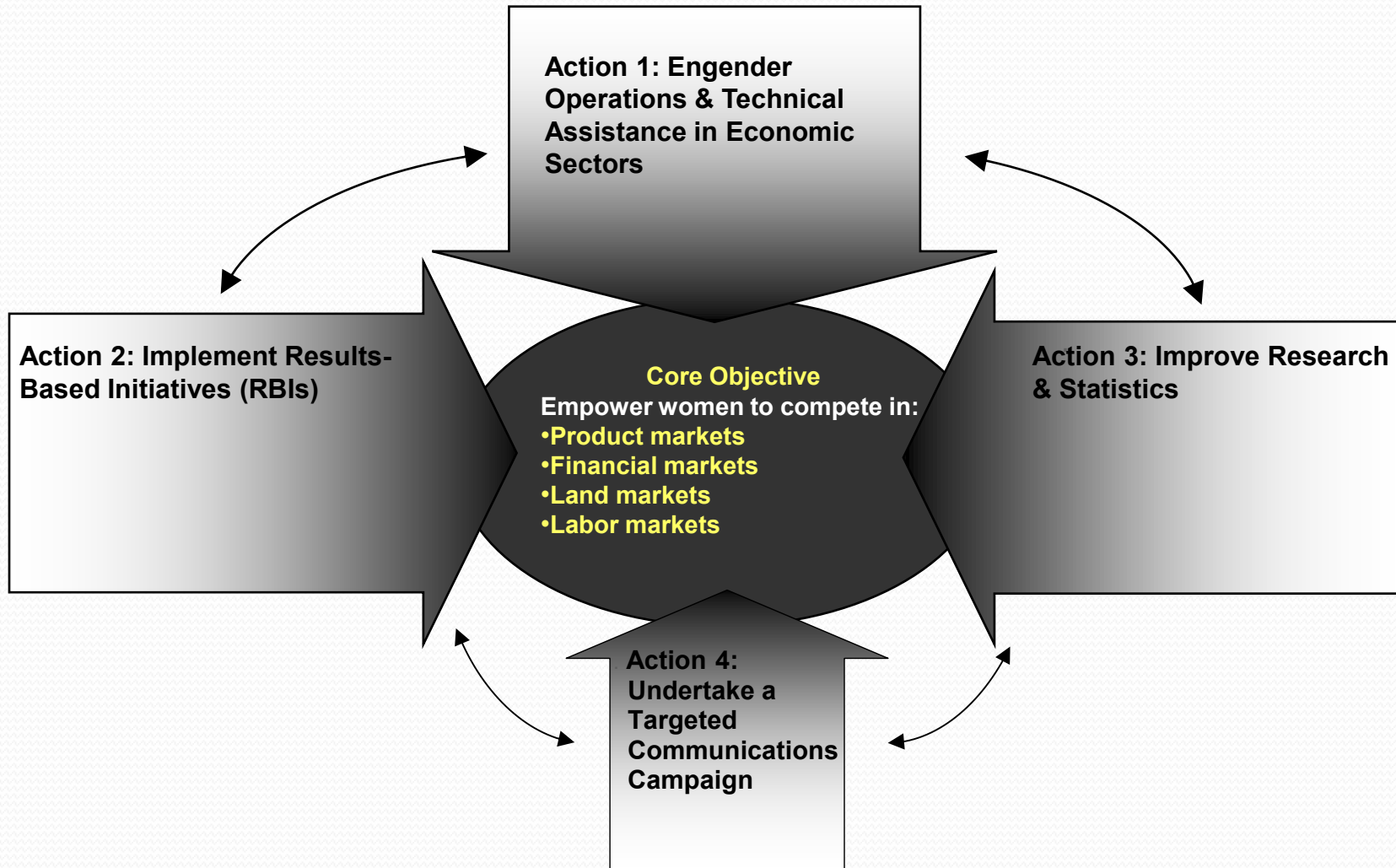
Outline

- The Gender Action Plan
 - Objective
 - GAP Action Areas and Markets
 - Land and Agriculture in GAP
 - Results Based Initiatives (RBIs)
- RBZ Targets on Gender in Agriculture
- The GAP-ARD Strategic Award
 - Objectives and General Allocation Criteria
 - Funding of Agricultural Impact Evaluations in Africa
- Final Remarks

The Gender Action Plan (GAP)

- **Objective**
- To advance women's economic empowerment in the World Bank Group's client countries in order to promote shared growth and accelerate the implementation of Millennium Development Goal 3 (MDG3 - promoting gender equality and women's empowerment).
- **Through Interventions**
- At Policy Level  Make markets work for women
- At Agency Level  Empower women to compete in markets

GAP Action Areas and Markets



GAP Themes/Markets

- GAP Focus of economic sectors and actions are designed to help women compete in four key sectors/markets (GAP Themes):
 - Land and Agriculture
 - Labor
 - Private Sector Development and Finance
 - Infra-structure (underpinning access to markets)
- GAP has issued several Calls for Proposals to engender Bank Operations and Analytical Work

Land and Agriculture in GAP

- **Land** funded activities focus on women's land rights, ability to claim them and implications for economic empowerment
 - Assistance to engender land reform processes/land administration projects;
 - Analysis of impact of land titling regimes on access to finance, levels of productivity and household welfare.
- **Agriculture/rural** activities cover a wide range of issues:
 - Improved access to water resources;
 - Improved productivity and access to agricultural and fisheries/aquaculture markets;
 - Off-farm employment for rural women (value adding);
 - Empowerment of women in decision making in rural projects.

GAP Projects in Land and Agriculture

	AFR	ECA	EAP	LCR	MNA	SAR	GLOBAL	Total
Operations	5	0	1	2	0	3	2	13
ESW and Research	3	3	0	1	2	2	2	13
Impact Evaluations	1	0	1	0	0	1	0	3
All Projects	9	3	2	3	2	6	4	29

Results Based Initiatives (RBIs)

- GAP-RBIs are pilot interventions designed to empower women economically;
- Measures the key indicators of such empowerment and seek to attribute outcome to interventions;
- Given the focus, Impact Evaluation is mandatory;
- Proven successful GAP-RBI pilots can be replicated and scaled up to advance gender equality;
- RBIs are funded through DGF and GAP TFs
- Pools together best expertise on implementation and technical assistance through partnerships (public, private, civil society, UN agencies, etc).

GAP RBIs and Impact Evaluations

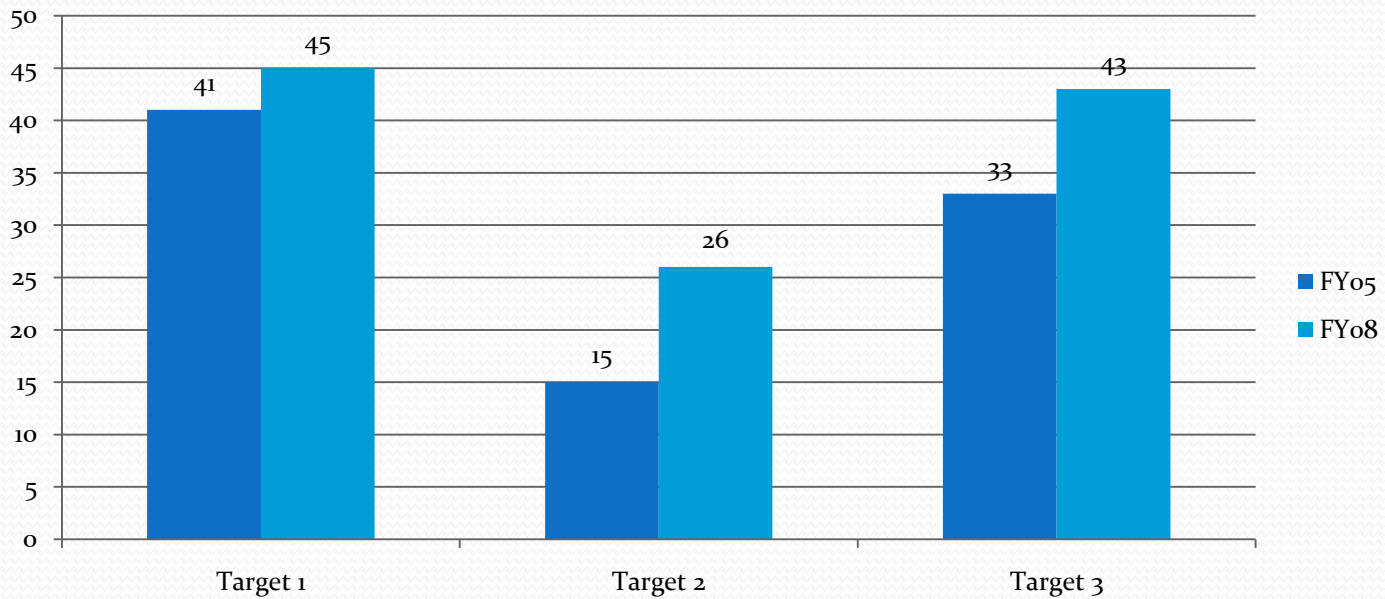
DGF-Funded RBIs	GAP MDTFs-funded RBIs
1. Egypt: Promoting gender equity in private firms	1. Burkina Faso: Conditional and unconditional cash transfers
2. Kenya: Export competitiveness of bead workers	2. Ghana: Land titling and deeds registration as a means for women's economic empowerment
3. Liberia: Value-added cassava enterprise	3. Liberia: Economic empowerment of adolescent girls
4. Mekong 1 (Cambodia): Improving bamboo handicraft value chain	4. Morocco: Women's economic empowerment through conditional cash transfers
5. Mekong 2 (Lao PDR): Improving bamboo handicraft value chain	5. Nicaragua: Innovations in rural women's economic empowerment
6. Peru: Strengthening the economic empowerment of women urban property owners	6. Tanzania: Business incubator

RBZ Targets on Gender in Agriculture

- Motivated by the food price crisis and the need to minimize negative effects on women as major players in small scale agriculture (strengthen supply response), by increasing access to factors, services and inputs.
- **RBZ's targets**
- To measurably improve the integration of gender equality into ARD projects by the end of the implementation of the GAP in December 2010:
 - At least 50% of rural projects in the Africa Region will include gender-responsive actions in their design;
 - At least 50% of rural projects in all Regions will include gender aware monitoring and evaluation;
 - At least 50% of land policy and administration projects will use gender analysis to guide project design and support regulatory reforms.

Where do we Stand with RBZ Targets?

---- percent of projects ----



GAP-ARD Strategic Award

- To support gender mainstreaming in ARD in response to RBZ gender commitments
- \$1.8 million allocated to all regions
 - AFR gets twice as much as each other region
- General Criteria used for regional allocations:
 - Alignment with GAP objectives
 - Alignment with regional and country ARD strategies
 - Results orientation: Gender sensitive monitoring framework
 - Operational focus: Activities linked to Bank lending operations
- Within region allocations to be based on a combination of a strategic approach and competitive bids

Funding Impact Evaluations in Africa

- Total Award: \$500,000
- To be Spent before the end of GAP: December 2010
- Focused on Impact Evaluations
- To be managed by AFTAR
- Funded projects need to meet defined criteria

Eligibility Criteria for AFR Proposals

- Meet the General Criteria for the GAP Award Regional Allocations
- Meet specific Criteria as follows:
 1. Impact Evaluations with a gender focus
 2. Proposals with a quick turn around in results
 3. Preference for proposals that have the potential to scale up within the current or follow up projects
 4. TTLs need a realistic/firm plan to spend before Dec 2010
 5. Preference for Projects that are effective or close to become effective
 6. Preference for projects that have other sources of funding
 7. Defined maximum amount per project \$\$\$.

Final Remarks

- Evaluations will need to use SMART impact indicators
 - Specific
 - Measurable
 - Achievable
 - Realistic
 - Time-bound
- SMART impact indicators will provide solid evidence of the interventions's concrete results =>
 - Lessons for future operations
 - Lead to successful scaling up
- Great opportunity to add evidence to the literature and increase the number of gendered projects in Africa overtime.



Obrigado
Merci
Thank You!