

**CROSS-COUNTRY WORKSHOP FOR IMPACT EVALUATIONS
IN AGRICULTURE AND COMMUNITY DRIVEN
DEVELOPMENT
ADDIS ABABA, APRIL 13-16, 2009**



TANZANIA

Community-Based Conditional Cash Transfer

IMPACT EVALUATION

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PROJECT COMPONENTS

- Community-Based Conditional Cash Transfer (CB-CCT) pilot is implemented by the Tanzania Social Action Fund (TASAF) with World Bank technical support.
- It is implemented as part of TASAF II main operations and designed with the aim of improving human capital indicators.
- The pilot will test delivery of a CCT programme through a social fund, based on a community-driven development (CDD) approach that builds on previously established community management committees (CMCs).

PROJECT COMPONENTS (Cont...)

The program has the following components:

- ❑ Cash transfers (health & education)
- ❑ Capacity Building
- ❑ Food Security

Support activities

- IT/MIS (Web-based CB-CCT – targeting, enrolment, payment, compliance & monitoring of conditionalities models)
- M&E

PRIORITIES FOR LEARNING: INTERVENTIONS:

- How do conditional cash transfers delivered through a community-based mechanism affect beneficiaries?

- Measure combined impact of three aspects of the intervention
 - Conditional cash transfers
 - Food security
 - Delivery mechanism (community-driven development)
 - (This is the first time that CCT is implemented through CDD, hence rigorous IE is needed to inform policy and scale up)

EVALUATION QUESTIONS

- ❑ What is the impact of CCTs on health for vulnerable children and the elderly?
- ❑ What is their impact on education for vulnerable children?
- ❑ What is their impact on consumption for vulnerable children and the elderly?
- ❑ What is their impact on pre-existing informal solidarity systems for vulnerable households?
- ❑ What is the impact of a community managed version of the CCT program on community dynamics?
- ❑ How can the pilot inform an expanded scope to address the issue of food security?

EVALUATION DESIGN

- A randomized implementation of the program within the 3 pilot districts at village level
 - CDD + Food Security (Population)
 - Cash transfers (Treatment)
 - Non cash transfer (Control)
 - Impact = CT - NCT

Key elements

- Randomization
- Baseline data on key outcomes

key outcomes

- **Household-level outcomes** - program impacts on health and education of household members and related impacts in the areas of employment and time use, consumption, transfers and savings, and household-level decision-making, attitudes and preferences;
 - **Community dynamics**, including program effects on social capital and potential conflicts, traditional solidarity systems, quality and utilization of services and perceptions of service providers, and other community-wide impacts; and
 - **Program processes**, including the effectiveness and efficiency of its operations, activities, use of resources, etc. This would be particularly important in identifying any implementation issues to be addressed at program scale-up.
- Follow-up data on key outcomes

Sampling and Data

- 40 treatment villages and 40 control villages = 80 villages in total
 - To be done after:
 - Targeting + listing of eligible HHs
 - Sample randomly 22 HH/village in each pilot district

- To consider
 - Contamination
 - Would people move for a transfer this size?

Sampling & Data

- Goal of randomization: treatment and control are similar (so as to minimize errors)
- Can help ensure: “stratify” or randomize within similar groups
- For example, instead of randomly picking 40 T and 40 C
 - Divide into *large* and *small*
 - 20 *large* T & 20 C, and 20 *small* T & 20 C
- Can stratify on other characteristics as well (Depending on available information)

Timeline

Sensitization, Targeting, HH Listing	Concurrently 3 months
Baseline survey preparation & Baseline survey delivery (March/April 2009)	2 months
Randomization	1 month
Follow-up survey #1: 12 months after baseline (April 2010)	2 months
Follow-up #2: 24 months (2012) [How long do the transfers go for?]	2 months

IMPACT EVALUATION TEAM: STAFFING

- Project M&E team
- Impact Evaluation Consultant
- Field Team for data collection

BUDGET

- Baseline survey - US\$ 269,882.
- Impact evaluation follow-up survey (2009/2010 fiscal year) TBD
- Final impact evaluation survey (2011/2012 fiscal year) TBD

Thank you
Asante

