

**Making Smart Policy:
Using Impact Evaluation for Policy Making
January 15 and 16, 2008**

Overview

The goal of this conference is to show the power of impact evaluation for making policy. The conference will set impact evaluation within the larger context of improving development effectiveness and then draw on the experience of government officials, evaluators, and donor agency management to show how impact evaluation can be a critical tool for identifying what works and what does not. Discussions will center around how to design and use impact evaluations so as to increase policy impact and how to generate more demand for evaluation from governments.

The conference is being organized by the Poverty Reduction and Economic Management (PREM), Independent Evaluation Group (IEG), and Development Economics (DEC) networks of the World Bank, with co-sponsorship by DFID and the Government of the Netherlands. IEG is the secretariat for NONIE, a multi-donor initiative to promote impact evaluation. The conference will be associated with a NONIE meeting, so there will be high participation from bilateral agencies (approximately 50 participants), and from partner countries (40-50). From the Bank, there will be 80+ staff and another 50+ people from the DC area, giving a total of more than 200 participants.

**Making Smart Policy:
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January 15 and 16, 2008
Preston Auditorium**

Day 1 - Morning

Registration
8:00 am - 8:45 am

Breakfast
8:30 am - 9:00 am

Opening Remarks
9:00 am - 9:30 am

Where We Are in Assessing Development Effectiveness
a stocktaking
9:30 am - 11:00 am

Panel:

Nancy Birdsall, President, Center for Global Development
Ad Melkert, Associate Administrator, UNDP
Vinod Thomas, Director General, IEG

Chair:

Danny Leipziger, Vice President and Head of Network, PREM

Coffee
11:00 am - 11:15 am

**The Role of Impact Evaluation in Assessing
Development Effectiveness**

challenges and issues
11:15 am - 12:45 pm

Panel:

Owen Barder, Director of Global Development Effectiveness, DFID, UK
Phil Davies, Executive Director, American Institutes for Research UK
Martin Ravallion, Director, DECRG, World Bank

Chair:

Nick York, Head of Evaluation Department, DFID

Lunch Provided
12:45 pm - 1:45 pm

Day 1 - Afternoon

The Role of Impact Evaluation in Development Agencies

institutional perspectives

1:45 pm - 3:15 pm

Panel:

Alan Gelb, Acting Senior Vice President and Chief Economist, World Bank

Richard Manning, Chair, Development Assistance Committee, OECD

Franck Wiebe, Chief Economist, Millennium Challenge Corporation

Milagros Hernando, General Director of Planning and Evaluation of Development Policy, Ministry of Foreign Affairs and Cooperation, Spain

Chair:

Jeff Gutman, Vice President, Operational Policies and Country Services, World Bank

Evidence and Use: Parallel Sector Sessions

findings and policy implementations

3:15 pm - 4:45 pm

Health (MC 2-800):

Pascaline Dupas, Assistant Professor, Dartmouth College

Michael Kremer, Gates Professor, Harvard University

Adam Wagstaff, Lead Economist, DECRG, World Bank

Chair: Charles Teller, Bixby Visiting Scholar, Population Reference Bureau

Education (MC 8-100):

Antonie de Kemp, IOB for Dutch Ministry of Foreign Affairs

Joseph Eilor, Principle Education Planner, Ministry of Education and Sports, Uganda

Deon Filmer, Senior Economist, DECRG, World Bank

Miguel Urquiola, Assistant Professor, Columbia University

Chair: Halsey Rogers, Senior Economist, DECRG, World Bank

Sustainable Development (MC 9-100):

Jocelyne Delarue, Evaluation Officer, French Development Agency

John Hoddinott, Deputy Division Director, International Food Policy Research Institute

Dominique van de Walle, Lead Economist, Public Services, DECVP, World Bank

Chair: Judy Baker, Senior Economist, Finance Economics and Urban, World Bank

Anti-poverty Programs and Conditional Cash Transfers (Preston Auditorium):

Orazio Attanasio, Professor, University College London

Emanuela Galasso, Economist and Evaluation Specialist, DECRG, World Bank

Emmanuel Skoufias, Lead Economist, PRMPR, World Bank

Chair: Norbert Schady, Senior Research Economist, DECRG, World Bank

Reporting Back from Sector Sessions

4:45 pm - 5:30 pm, Preston Auditorium

Chair: Beth King, Research Manager, Public Services, DECRG, World Bank

Day 2

Breakfast

8:30 am - 9:00 am

Role of Impact Evaluation in National Policy

country perspectives

9:00 am - 10:45 am

Panel:

Bertha Briceño, Head of Directorate for Evaluation of Public Policies, National Planning Department, Colombia

Gonzalo Hernández Licona, Executive Secretary, CONEVAL, Mexico

Xiulan Zhang, Director, Institute of Social Development, Beijing Normal University, China

Chair:

Maureen Lewis, Acting Chief Economist, Human Development Network, World Bank

Coffee

10:45 am - 11:00 am

How Can We Do Better?

roundtable discussion

11:00 am - 12:45 pm

Panel:

Orazio Attanasio, Professor, University College London

Cheryl Gray, Director, Independent Evaluation Group, World Bank

Santiago Levy, Chief Economist, Inter-American Development Bank

Adolf Mwesige, Minister for General Duties, Office of the Prime Minister, Uganda

Chair:

Danny Leipziger, Vice President and Head of Network, PREM

Lunch Provided

12:45 pm - 2:15 pm

Impact Evaluation Initiatives at the World Bank

supplemental session

2:15 pm - 3:45 pm

Presentations:

Development Impact Evaluation Initiative (DIME): Ariel Fiszbein

Africa Impact Evaluation Initiative: Arianna Legovini

Human Development Network: Maureen Lewis

Support for impact evaluation from PREM: Markus Goldstein

Impact Evaluation in the World Bank's Independent Evaluation Group: Howard White

Chair:

Kyle Peters, Director, Operational Policies and Country Services, World Bank
