



MINISTERIO
DE ASUNTOS EXTERIORES
Y DE COOPERACIÓN

SECRETARÍA DE ESTADO
DE COOPERACIÓN INTERNACIONAL

DIRECCIÓN GENERAL DE PLANIFICACIÓN Y
EVALUACIÓN DE POLÍTICAS DE DESARROLLO

THE ROLE OF IMPACT EVALUATION IN SPANISH COOPERATION

MAKING SMART POLICY USING IMPACT EVALUATION FOR POLICY MAKING

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THE ROLE OF IMPACT EVALUATION IN SPANISH COOPERATION

**I. SPANISH COOPERATION CONTEXT AND
THE INTERNATIONAL AGENDA FOR AID
EFFECTIVENESS**

**II. EVALUATION FUNCTION IN THE SPANISH
COOPERATION**

**III. IMPACT EVALUATION IN THE SPANISH
COOPERATION**



I. SPANISH COOPERATION CONTEXT AND THE INTERNATIONAL AGENDA FOR AID EFFECTIVENESS

- **The current Spanish Development Cooperation policy is based on four major pillars:**
 - 1. Build a consensus-based public policy**
 - 2. Increase the quantity of aid**
 - 3. Improve the quality of aid**
 - 4. Maintain an active Spanish presence on the international scene with regards to support of the International Development Agenda (MDG and Aid Effectiveness Agenda)**



II. THE EVALUATION FUNCTION IN THE SPANISH COOPERATION

- **The main goal of the Spanish Evaluation Policy is to:**

Contribute to improve the effectiveness of Spanish ODA, through a participative, impartial, transparent, learning-oriented process, capable of generating useful knowledge, in order to improve the management and planning of the actions undertaken as part of Spanish development policy.
- **The Spanish Evaluation Policy is based on the following elements:**
 1. **The Spanish Cooperation Law 23/1998 and Royal Decree 755/2005**
 2. **The 2005-2008 Master Plan**
 3. **DAC/OECD Evaluation principles and guidelines**
 4. **The Paris Declaration on Aid Effectiveness**



III. IMPACT EVALUATION IN SPANISH COOPERATION

- **The study of impacts in the Spanish cooperation has taken place since 1998, although in a holistic qualitative/ quantitative manner.**
- **Experimental and quasi experimental designs have not been widely used in the evaluation of Spanish cooperation interventions.**
- **Spanish Cooperation needs to create capacity and learn to implement this evaluation approach**



III. IMPACT EVALUATION IN SPANISH COOPERATION

Why do we want to invest in impact evaluation?

- **Spain and other donors are scaling its aid very rapidly**
- **Aid Effectiveness is a concern at the centre of the international and Spanish development agenda**
- **There are knowledge gaps on human development**
- **It is consistent with Spanish Development Master Plan and international development priorities**



III. IMPACT EVALUATION IN SPANISH COOPERATION

What do we want to achieve?

- **Contribute to generate, global knowledge in human development**
- **Create capacity on impact evaluation in partners countries as well as at headquarters to support decision making processes on what it works on human development**
- **Effectively disseminate knowledge to be used at global scale at different levels by diverse actors**



III. IMPACT EVALUATION IN SPANISH COOPERATION

What are we doing in the field of impact evaluation?

- **Spain has established a partnership with the World Bank through the Human Development Network creating a 10.4 Million of euros Trust Fund on Impact Evaluation to deliver:**
 - **15 new prospective high quality evaluations on human development**
 - **Several meta studies based on evaluation clusters above mentioned**
 - **18 workshop to build and strengthen capacity on impact evaluations in partners countries**
 - **A handbook on human development and impact evaluation**
 - **knowledge management in human development at global level**
 - **Capacity building on impact evaluation in the Spanish development Cooperation**