



Korea GDLN

GDLN Centers in the East Asia & Pacific Region

November 2003

KDI School of Public Policy and Management

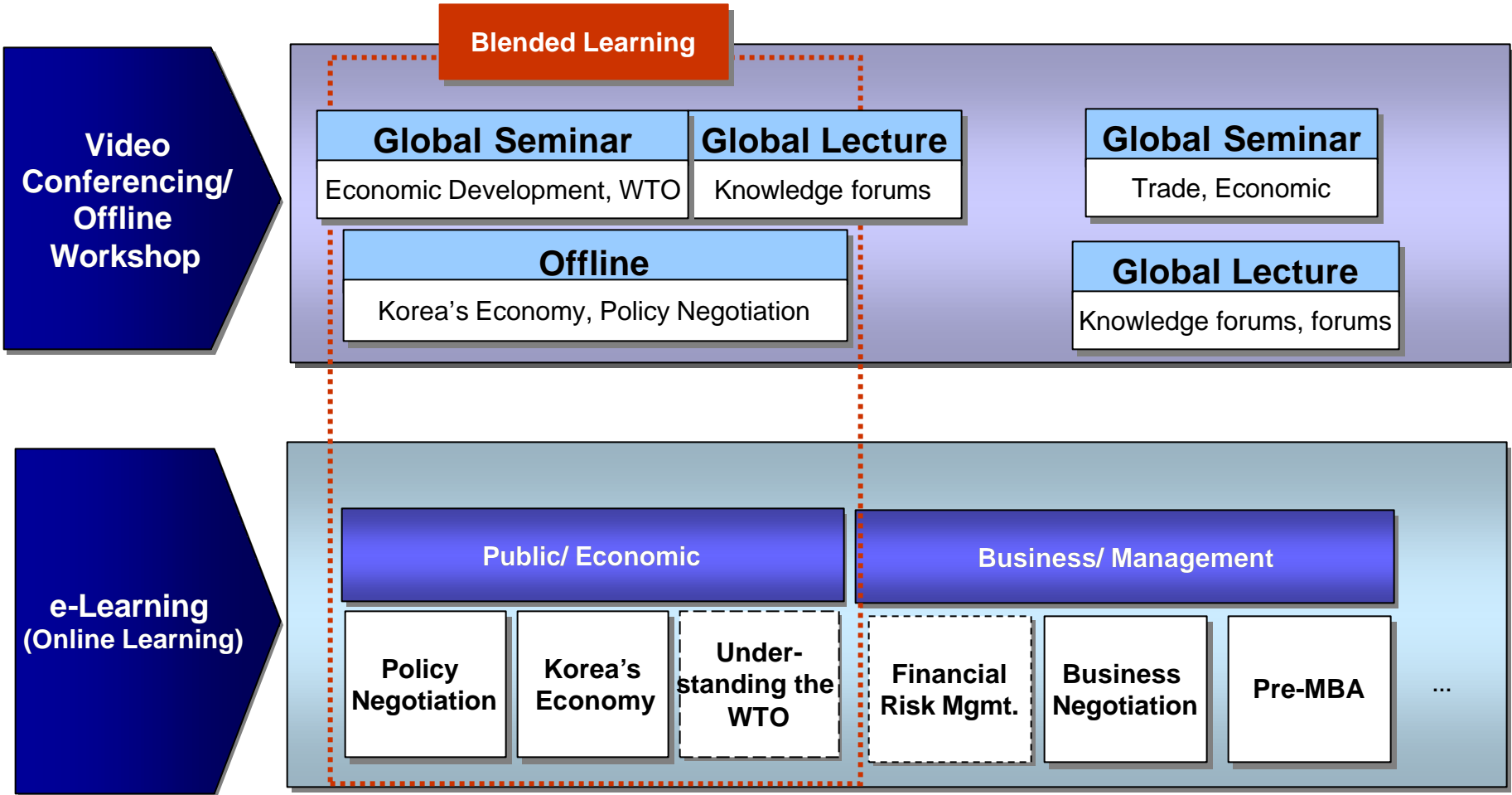
Agenda

- Vision 2010
- Business Approach
- Chronological Highlights in 2003
- Lessons Learned from Experience
- Plan in 2004
- Videoconferencing Activities
- Blended-Learning
- e-Learning

KDI School Vision



Business Approach



Chronological Highlights in 2003

March	VC: “Make a Step Toward Peace”
March - April	VC: “International Trade & WTO Agreements”
April	6 th EAPA Regional Meeting
May	eL: “Policy and Business Negotiations”
July	eL: Establishment of “Korea’s Economic Development and Economic Crisis Management”
	eL: e-Learning courses were certified as “Highest Quality”
October	BL: Blended Learning Workshop on “Korea’s Economy”
November	Awarded 2 nd place in Korea e-Learning Expo 2003
	VC: Promotion of Korean Investment in Vietnam - A Seminar with Korean SMEs (Small and Medium Enterprises)
December	eL: Exhibition in Soft/Expo by the Ministry Info. Communication
	eL: Establishment of of Financial Risk Management

Lessons Learned from Experience

Recognition

▪ VC: Low Recognition

- > Low recognition
- > Hard to publicize the VC program

▪ e-Learning : Prejudice

- > Government officials doubt effectiveness of e-learning
- > Proved effectiveness through survey and score

▪ B-Learning: Uncertainty

- > Doubts about efficiency
- > High cost of operations

Frequent Exposure

▪ Many VC Programs

- > Understanding effectiveness of VC programs
- > Creation or lesson comes after actions/experiences
- > Regional VC Programs

▪ More e-Learning Programs

- > More self-directed programs

▪ More chances for interactivity

- > High level of satisfaction
- > Effective tool
- > Sponsorship



Plan in 2004

VC

Knowledge-based Policy Making for local self-governing body (4 times)

Videoconference of Financial Reform (1 time)

Blended Learning

VC with e-Learning: Understanding the WTO Systems (1 time)

Offline with e-Learning: Understanding the WTO Systems (2 times)

Offline with e-Learning: Korea's Economic Development & Economic Crisis Management (2 times)

e-Learning

Understanding the WTO Systems: Laws and Policies (in February)

Policy Evaluation (to be opened in April)

Power Management: Vision, Leadership, Project Management, etc. (to be opened in March)

Strategic Marketing (to be opened in June)

Videoconferencing Activities

VC: International Trade & WTO Agreement (March~April)

Outline: 5 Module GDLN Lectures

Co-Organizer: 3 organizations

- KDI School - 1, 2 Module (in Korea)
- PADECO - 3, 4 Modules (in Japan)
- WBI - 5 Modules (in France)

Participants: 6 countries, total 160

- Mongolia, Korea, Thailand, Philippines, Sri Lanka, Vietnam (observer)

Special Features:

- The first VC Program organized by multi-counters
- Certificate awarded by 3 organizing heads

Curriculum

- Overview of Trade System, Anti-Dumping Safeguards, Dispute Settlement, SDT and FTA



Videoconferencing Activities (cont.)

VC: Promotion of Korea Investment in Vietnam (November) A Seminar with Korean SMEs (Small and Medium Enterprises)



Outline: 100 min. GDLN Seminar

- With cross VC with Hanoi, Vietnam and Seoul, Deajon and Chung-ju, Korea



Co-Organizer:

- KDI School, Vietnam Development Information Center(VDIC)
- Under the auspices of Korea Federation of Small and Medium Business



Participants: Total of 50

Korea SME companies in Korea



Special Features:

- The first VC Program organized with two local Korean sites



Agenda:

- Successful stories from Korean companies; key information for localization, trade and Investment in Vietnam; tax and legal issues for localization and investment



Blended Learning

BL : Korea's Economic Development and Economic Crisis Management

Outline: 7 Days workshop conjoint with the 7 weeks- online Study

Curriculum

- Preliminary (Cultural background)
- Historical Review
- Sectoral Policy
- Economic Crisis and Reform
- Special Issue
- Perspective for the Future

Participants

- **37 Countries, 161 participants**
From all over of the world-East Asia, the Middle East, Central Asia, Africa, Latin America, Africa and the United States.
- **Public and Private Sector, Financial and international organizations**
- **No obstacles concerning Internet connections and computers as thought => efficient tool**

The screenshot shows a web browser window with the title 'Korea's Economic Development and Economic Crisis Management'. The page content includes a navigation menu, a table of contents, and a main section titled 'Today's Lesson'. The lesson content discusses the Korean economy and its long-term growth prospects, mentioning 'potential growth rates and sources of growth in Korea'. A table, labeled 'Table2. Potential Growth Rates and Sources of Growth in Korea', is displayed. The table compares actual growth rates and irregular factors for the periods 1982-1990 and 1990-2000, and potential growth rates for the periods 2000-2010 and 2010-2020, broken down by high and low scenarios. The table also lists growth in factor inputs (Labor and Capital) and productivity growth for each period.

	1982-1990		1990-2000		2000-2010		2010-2020	
	High	Low	High	Low	High	Low	High	Low
Actual growth rate	5.1	5.7						
Irregular factors	1.1	-1.9						
Potential growth rate	8.0	6.7	5.1	4.5	4.1	3.2		
Growth in factor inputs	4.5	3.4	2.5	2.4	1.9	1.7		
Labor	2.6	1.5	0.4	0.9	0.2	0.2		
Capital	2.0	1.9	2.1	1.8	1.7	1.5		
Productivity growth	3.5	3.4	2.7	2.1	2.2	1.5		

Blended-Learning (cont.)


BL : Korea's Economic Development and Economic Crisis Management

- 📄 **Outline:** 7-day workshop combined with 7 weeks of online study
- 📄 **Sponsor**
 - World Bank
- 📄 **Curriculum**
 - Author's Lectures, Seminars, Field Trip, World Knowledge Forum, Special Lectures by WB
- 📄 **Participants**
 - 21 from 11 countries: 17 from overseas, 4 from Korea
- 📄 **Special Features:**
 - Free admission to the World Knowledge Forum
 - Deeper understanding through online learning



Blended-Learning (cont.)

BL : Policy Negotiation and Negotiation Skill-up

 **Outline:** 2-day workshop combined with 5 weeks of online study

 **Curriculum**

- Online: Understanding negotiations and its process; environmental policy; government reform; taxation; annuities; education; health; diplomatic IMF; N Korea; labor, financial and corporate reforms; budgeting; information
- Offline: recording the role playing, mock

 **Special Features**

- Official e-learning program for the government officials by MOGAHA (credit acquired)
- Chosen as non-government consignment
- Learner's satisfaction : 85%



e-Learning


Certified as of the highest quality by the Korea Association of Cyber Education, an institution affiliated with the **Ministry of Commerce Industry and Energy**. Received grades of “AA” and “A.”

Certificated as the 2nd best e-learning program in Korea in 2003 hosted by the Ministry of Commerce Industry and Energy

AA



eL : Financial Risk Management

 **Outline:** 20 selected lectures among 33 online courses

Curriculum

- Introduction to Risk Management
- Derivatives & Hedging strategies
- Value-at-Risk
- Risk management practices

Target Audience:

- Individuals who are in charge of risk mgt.
- Academics who need practical skills


Special Features:

- Problem-solving based learning (**PBL**)
- Practical case studies
- Easy explanation to understand mathematics equations



The screenshot displays two windows from the 'Financial Risk Management' e-learning application. The top window, titled 'Today's Topic', shows a 'Bank Portfolio' problem: 'Let's consider a bank portfolio consisting of \$1 billion worth of 20% pass-ups and \$2 billion worth of Microsoft stock.' It includes a 'Bank Portfolio' button and a 'Click on the correct button!' instruction. Below the problem, there are several mathematical equations and a 'Return of the changes in the value of the portfolio' section. The bottom window, titled 'Test', shows a multiple-choice question: 'Which of the following definitions of capital is the most relevant to capital allocation?' with four options: 1) Physical capital, 2) Regulatory capital, 3) Economic capital (or risk capital), and 4) Invested capital. A cartoon character with question marks is visible next to the question. The interface includes a sidebar with navigation options like 'Objectives', 'Today's Topic', 'Introduction and Organization', 'Scenario', and 'Test'.

eL : Financial Risk Management

 **Due Opening: December 2003**

 **Collaboration**

- Co-Marketing
- Revenue Sharing



The screenshot shows a Microsoft Internet Explorer window titled "Finance Risk Management - Microsoft Internet Explorer". The main content area displays "Financial Risk Management" with a navigation menu including "Schedule", "Q&A", "Guide", "Material", "Discussion", "Glossary", "Reference", and "MyNote". The current page is "Today's Topic" for "Session 1: Overview of Risk Management", specifically "Case 2: Definition and Types of Risk". A video player is embedded, showing two cartoon characters in a discussion. The video player includes a progress bar and playback controls. Below the video player are buttons for "Text" and "TOP". At the bottom of the browser window, there is a status bar with "Back 7 / 17 Next" and a Korean message "단어가 없습니다." (No words).



Thank You