Household Surveys in the Post-2015 Development Agenda: Conceptual Issues and Practical Considerations for Improving their Quality Relevance and Use
March 15-16, 2016
Tuesday, March 15, 8:30AM to 5:30PM
I2-250
AGENDA

8:30-9:00 REGISTRATION

9:00-11:00 Session I: UNDERSTANDING HOUSEHOLD SURVEYS AND THEIR ROLE IN THE GLOBAL DATA AGENDA
Household surveys are the source of information for the compilation of national accounts, consumer price indices, and multiple socio-economic indicators crucial for managing, measuring and monitoring country performance towards national and global development targets. Discussions on the monitoring of the post-2015 Sustainable Development Goals have rejuvenated the data agenda and the promises of a Data Revolution bodes well for the future. This session will provide an overview of the latest information and ideas for improving the availability, quality, relevance and sustainability of household surveys as part of the broader global data agenda.

Presenter: Diane Steele

11:00-11:30 COFFEE BREAK

11:30-1:00 Session II: DESIGNING MULTI-TOPIC HOUSEHOLD SURVEYS: A PRIMER
The design of a household survey is key to collecting quality data. A survey is more than just the questionnaire, however; it also includes the design of a proper probability sample, the efficient organization of field work, and the preparation of an effective data entry and data management system. This session will cover the issues involved in developing a survey and will draw attention to the tools available to help in the design.

Presenters: Raka Banerjee

1:00–2:00 LUNCH (not provided)

2:00-5:30 Session III: IMPLEMENTATION OF A HOUSEHOLD SURVEY IN CAPI AND DEMO OF SURVEY SOLUTIONS (break included)
This session will provide a framework for setting up household surveys based on computer-assisted personal interviewing (CAPI). The practical content will draw on the recent LSMS field experience with CAPI, focusing on tested hardware and software alternatives, features of a complex CAPI interface for interviews, in-field and remote supervision of field teams, and unique challenges encountered in CAPI field work preparation and implementation. The session will also demonstrate the Survey Solutions CAPI software platform that is being built by the World Bank Development Data Group – Surveys and Methods Unit, in collaboration with the LSMS team.

Presenter: Arthur Shaw and Sergiy Radyakin
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9:00- 11:00 Session IV: ACCESSING AND USING LSMS DATA

Multi-topic household survey data can be used for many different types of analyses – poverty analysis, impact evaluation, Country Policy Strategy, Systematic Country Diagnostic, gender analyses, and more. Due to the complexity of the instruments, making the best possible use of the microdata can be a challenge for many analysts. Various tools have been created to help users analyze LSMS survey data. The types of analyses and the tools will be discussed and an extended demo of the ADePT tool will be presented.

Presenters: Amparo Palacios-Lopez and Gbemisola Oseni

11:00-11:30 COFFEE BREAK

11:30 – 1:00 Session V: GEOREFERENCING IN HOUSEHOLD SURVEYS: CONCEPTS AND APPLICATIONS

This session will cover the use of GPS in household surveys, structured largely around lessons learned in the implementation of LSMS-ISA panel surveys in Africa. The discussion will cover the full implementation cycle, including selection of GPS units, training, field data collection, data entry, and preparation of a final data set. Confidentiality and data dissemination will also be covered. There will be an extended demonstration of how variables are constructed using the LSMS-ISA geovariables data set as an example.

Presenter: Siobhan Murray

1:00-2:00 LUNCH (not provided)

2:00 – 3:00 Session VI: BUDGETING

The cost of collecting surveys should be assessed in relation to the benefit of having data. Survey costs should be evaluated based on measures of cost-effectiveness, efficiency and value. This session will evaluate the costs of administering, implementing and analyzing a household survey. Information will be provided on the logistics involved in hiring a firm to implement a survey, as well as sources of additional funding and the need to tailor a budget to the circumstances of the specific country in which the survey is being conducted.

Presenter: Diane Steele

3:00 - 3:30 COFFEE BREAK
Dissemination and data access are topics too often undervalued and left until the end of the survey work. It is important to begin working on these aspects of the survey cycle from the very beginning of the project in order to properly compile metadata, archive important information, and document all steps of survey operation and the microdata. In the age of open data access and transparency, proper documentation is crucial to making sure that data are used successfully and correctly.

*Presenter: Matthew Welch*