



# Operational Uses of Poverty Maps: PSD Perspective

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# What we worry about in PSD...

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- Competitiveness
- Costs of Doing Business
- Logistical costs (infrastructure)
- Regional decentralization of economic activities
- Linking SMEs into the national economy (clusters, networks)
- Investment Promotion



# The Math of Maps in Nicaragua

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- Poverty maps (with Bank support)
- + Rural Investment Assessment study
- + Productivity maps of Government
- + Migration flows

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Government policies for investment in schools, health posts, indigenous zones

# Guatemala: Maps with PSD possibilities

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- Counterpart is National Statistics Bureau of Ministry of Economy
- Digital maps of rural areas – the complete approach (332 *municipios*)
- Expensive and Limited Expertise
- Uses
  - Promote investment possibilities (from remittance groups; local, national and int'l sources)
  - disaster prevention (soil erosion risk)