

# **MORE THAN A PRETTY PICTURE: USING POVERTY MAPS TO DESIGN BETTER POLICIES AND INTERVENTIONS**

**Poverty Reduction Group, PREM**

**May 11, 2006**

**Objective:** To promote the effective use of Small Area Estimation (SAE) poverty maps in policy making by highlighting and sharing examples of how SAE poverty maps have influenced the poverty dialogue and informed policy making and resource allocation.

**Audience:** Task managers from all sectors – PREM, ESSD, FIPSI and HD – who could use poverty maps in designing interventions and dialoguing with country counterparts and other stakeholders.

<b>8:30 – 9:00</b>	<b>Breakfast &amp; Registration</b>
<b>9:00 – 10:00</b>	<p><b>WHY POVERTY MAPS – AND METHODS – MATTER</b></p> <p>Chair: Sudhir Shetty, Sector Director, AFTPM</p> <p>The session will start with a discussion of the key development issues which have an important geographical dimension, for which poverty maps could be instrumental. It will then review different types of maps, present the Small Area Estimation (SAE) method, and highlight potential areas of application. The session will also discuss how methodological choices can affect results. Finally, it will briefly showcase POVMAP, a software for small area estimation.</p> <p><b>Introduction:</b> Danny Leipziger, Vice-President, PRMVP</p> <p><b>Why method matters:</b> Peter Lanjouw, Lead Economist, DECRG</p>
<b>10:00 – 10:30</b>	<b>Coffee Break</b>
<b>10:30 – 12:00</b>	<p><b>POVERTY MAPS FOR POLICY MAKING – BEYOND THE OBVIOUS TARGETING APPLICATIONS</b></p> <p>Chair: Louise Cord, Sector Manager, PRMPR</p> <p>This session will present an overview of the range of policies and interventions which have been informed by poverty maps. More specifically it will look at what poverty maps can do to help analyze, plan and design policies and interventions, strengthen accountability and build capacity; and what they cannot do – the dangers, limitations, and pitfalls of policy making with SAE maps.</p> <p>This overview will be followed by three country stories from Africa, MENA and South Asia, illustrating the types of policies and interventions influenced by poverty maps.</p> <p><b>Overview:</b> Aline Coudouel, Senior Economist, PRMPR</p> <p><b>In practice, three stories of impact:</b></p> <ul style="list-style-type: none"> <li>○ Broadening the dialogue and CDD in Morocco: Jennie Litvack, Lead Economist, MNSSED</li> <li>○ Allocating public expenditure in Kenya: Johan Mistiaen, Economist, DECDG</li> <li>○ Reforming social protection in Sri Lanka: Tara Vishwanath, Lead Economist, SASPR</li> </ul>
<b>12:00 – 1:30</b>	<p><b>Lunch and Book launch: “Where the poor are. An atlas of Poverty”</b></p> <ul style="list-style-type: none"> <li>● Shaida Badiee, Director, DECDG</li> <li>● Marc A. Levy, Associate Director for Science Applications, CIESIN</li> </ul>

<p><b>1:30 – 3:00</b></p>	<p><b>MORE THAN A TECHNICAL EXERCISE – INCREASING POVERTY MAPS’ IMPACT ON POLICY</b></p> <p>Chair: Norbert Henninger, World Resources Institute</p> <p>The processes that underpin the elaboration of poverty maps and their uses in decision making are as important as the technical aspects. This session will focus on the political economy of disaggregated poverty data and the key elements to their effective use by policy makers. The session starts with the unique experience of a policy maker who is also a map producer in Mexico, followed by panel of practitioners.</p> <p><b>Setting the stage – lessons from 14 countries:</b> Aline Coudouel/Tara Bedi, PRMPR</p> <p><b>Unique perspective – policy maker and map producer:</b> Miguel Szekely, Former Under Secretary for Planning and Evaluation at the Ministry of Social Development of Mexico</p> <p><b>Panel of practitioners from the regions:</b></p> <ul style="list-style-type: none"> <li>○ Albania: Andrew Dabalen, Senior Economist, ECSPE</li> <li>○ Ecuador: Caridad Araujo, Young Professional, EASHD</li> <li>○ Cambodia: Tomoki Fuji, Assistant Professor, Singapore Management University</li> <li>○ Bulgaria: Boryana Gotcheva, Senior Operations Officer, ECSHD</li> </ul>
<p><b>3:00 – 3:30</b></p>	<p><b>Coffee Break</b></p>
<p><b>3:30 – 5:30</b></p>	<p><b>PUSHING THE FRONTIERS – TECHNICAL DEVELOPMENTS</b></p> <p>Chair: Louise Cord, Sector Manager, PRMPR</p> <p>This last session focuses on the future of poverty maps in terms of new techniques The presentations will highlight opportunities to broaden the policy relevance of poverty maps, as well as how we can realize the full potential of poverty maps for policy formulation and project design in World Bank activities.</p> <ul style="list-style-type: none"> <li>○ Applying to other dimensions and updating poverty maps: Roy van der Weide, DECRG</li> <li>○ Using GIS systems to link sectors: Carmelle Terborgh and Bjorn-Soren Gigler, ISGCI</li> <li>○ Micro-data availability: Olivier Dupriez, Senior Economist/Statistician, DECDG</li> </ul>
	<p><b>PUSHING THE FRONTIERS – NEW USES AND APPLICATIONS</b></p> <p>Sector specialists provide their perspective on potential applications of poverty maps to policies and projects in infrastructure, transport, urban development, rural development, HD and other areas with potentially important geographic dimensions.</p> <ul style="list-style-type: none"> <li>○ Transport and urban: Maryvonne Plessis-Fraissard, Director, TUDDR</li> <li>○ Private sector development: Michael J. Goldberg, Senior Private Sector Development Specialist, LCSFR</li> <li>○ Human development: Margaret Grosh, Lead Economist, HDNSP</li> <li>○ Decentralization, subnational regions, public expenditure and governance: Kai Kaiser, Economist, PRMPS</li> <li>○ Rural development/agriculture/environment: Julia Bucknall, Senior Water Resources Management Specialist, MNSRE</li> </ul> <p><b>Closing: Wrap Up &amp; Next Steps</b></p>