

The Global Knowledge Partnership on Migration and Development
(KNOMAD)

invites you to take part in the

INTERNATIONAL LOGO COMPETITION

Prize: US\$2,500 for one winning design

Participation open to all

Closing date: Monday, December 31, 2012

The Competition: DESIGN A LOGO

For the Global Knowledge Partnership on Migration and Development (KNOMAD), currently under inception, which will be a global hub of knowledge creation, knowledge sharing and policy expertise on migration and development issues. KNOMAD is administered and operated by the World Bank.

How to enter:

i. **By e-mail:** Submit your design to
migration@worldbank.org

or

ii. **By Post:** To
Mr. Dilip Ratha
Migration and Remittances Unit
Mailstop MC2-204
The World Bank
1818 H St, NW
Washington DC 20433
USA

Participation:

The KNOMAD International Logo Competition is open to all, including students, professionals or companies, from all countries of the world. Each participant (whether individual, company or group) may submit up to three entries.

Entry to the competition is free.

For more information, please go to:
www.worldbank.org/migration or
<http://blogs.worldbank.org/peoplemove/>

Contact:

migration@worldbank.org

KNOMAD International Logo Competition

December 31, 2012 - Deadline for submissions

January 21, 2013 - Winner announced

THE AWARD

One prize for one winning entry – a cash award of US\$2,500.

WHO CAN PARTICIPATE

The KNOMAD International Logo Competition is open to everyone, including students, professionals or companies, from all countries of the world.

Entries may be submitted by individuals of all ages, professional graphic designers, companies or individuals working as a team. Each participant (whether individual, company or group) may submit up to three entries.

HOW TO SUBMIT YOUR WORK

i. **By e-mail:** Submit your design to migration@worldbank.org

or

ii. **By Post:** To:
Mr. Dilip Ratha
Migration and Remittances Unit
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The World Bank
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RULES AND RECOMMENDATIONS

- Each participant or group may submit a maximum of three entries.
- Participants can be of any age.
- Submissions can be made by e-mail or by regular post. See details above.
- Each entry must be accompanied by an explanation of no more than 250 words, describing the logo design, what it means to convey and its relevance to KNOMAD. The explanation can be in English or Spanish.
- All submissions will be blind reviewed. Do not write your name anywhere on your artwork.
- All submissions must be original. No previously published material will be accepted. Any form of plagiarism will result in automatic disqualification.
- KNOMAD reserves the right to own, modify, use and make available to the public the winning submission.
- The decision of the Jury is final and is not subject to appeal.

EVALUATION CRITERIA

The submitted designs will be evaluated for their originality, simplicity, appropriateness to KNOMAD's work, overall look and feel and technical aspect. The logo should be vector-based, and designed to be used on any material, including black or other color backgrounds, and should be distinguishable in small sizes, such as in a business card.

Note:

The winning entrant(s) grant KNOMAD the right to own, modify, use and reproduce images of their work on KNOMAD's website and in other digital and printed materials. KNOMAD assumes all entries are original and are the works and property of the entrant, with all rights granted therein. KNOMAD is not liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes.