

KNOMAD International Logo Competition Rules and Eligibility

December 31, 2012 - Deadline for submissions

January 21, 2013 - Winner announced

The Award

One prize for one winning entry – **a cash award of US\$2,500.**

Who can participate

The KNOMAD International Logo Competition is open to everyone, including students, graphic designers (amateurs or professionals) and graphic design companies, from all countries of the world.

There are no age restrictions and group work is also accepted. Each participant (whether individual, company or group) may submit up to three entries.

How to submit your work

- i. **By e-mail:** Submit your design to migration@worldbank.org

or

- ii. **By Post:** To:
Mr. Dilip Ratha
Migration and Remittances Unit
Mailstop MC2-204
The World Bank
1818 H St, NW
Washington DC 20433
USA

RULES AND RECOMMENDATIONS

- Submissions will be accepted until December 31, 2012.
- Each participant may submit a maximum of three entries.
- Individual participants can be of any age.
- Submissions can be made by e-mail or by regular post. See details above.
- Each entry must be accompanied by an explanation of no more than 250 words, describing the logo design, what it means to convey and its relevance to KNOMAD. The explanation may be in English or Spanish.
- All submissions will be blind reviewed. Do not write your name anywhere on your artwork.
- All submissions must be original. No previously published material will be accepted. Any form of plagiarism will result in automatic disqualification.
- KNOMAD reserves the right to own, modify, use and make available to the public the winning submission.

- The decision of the Jury is final and is not subject to appeal.

Frequently asked questions

Submissions, eligibility, formal requirements:

1. What kind of logo should I design?

Please see the Design Brief for information on brand attributes, target audiences and other specifications.

2. The Award

One prize will be awarded for one winning entry – a cash award of US\$2,500.

3. What is the deadline for submissions?

The deadline for submissions is **December 31, 2012, 6pm Washington DC time**. Work submitted/received after the deadline will not be considered.

4. How do I submit my design?

You may submit your entries by e-mail or post, as follows:

- i. **E-mail:** Submit your design to migration@worldbank.org
- ii. **Post:** To:
Mr. Dilip Ratha
Migration and Remittances Unit
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The World Bank
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USA

All submissions must be accompanied by the entrant(s)' name, postal address, e-mail address, and telephone number.

5. Who is eligible for the KNOMAD International Logo Competition?

The competition is open for nationals of ALL countries of the world, including students, amateur and professional designers, companies and individuals working in teams.

6. In which language shall I submit my work?

English or Spanish. The explanation for the logo design must also be in either English or Spanish.

7. What is the format of the submissions?

You can submit your entries in any format, including PDF, JPG or artwork.

Note: Fonts and colors used will be provided by the designer.

8. What is the explanation, to accompany the design?

Each entry should be accompanied by an explanation of no more than 250 words. The explanation should describe the logo, it's meaning, color selection and how it is relevant to KNOMAD. If you are submitting more than one entry, each entry must be accompanied by its own explanation.

9. What are the evaluation criteria for the submissions?

The submitted designs will be evaluated for their originality, simplicity, appropriateness to KNOMAD's work, overall look and feel and technical aspect. The logo should be vector-based, and designed to be used on any material, including black or other color backgrounds, and should be distinguishable in small sizes, such as in a business card.

10. Is it allowed to mention my name in my submission?

No, you must not mention your name anywhere in the submitted artwork. The evaluation process is entirely anonymous.

11. Is it allowed for two or more people to work on the same entry?

Yes, the submission can be group work. However, KNOMAD will only give one award to the team. KNOMAD is not responsible for the sharing of the award amongst the group members.

12. When will the winner be announced?

The final decision of the jury will be announced on January 21, 2013 at www.worldbank.org/migration and <http://blogs.worldbank.org/peoplemove/>

In addition, the winner(s) will be notified separately by KNOMAD.

13. How will the winner receive the prize?

The winner will be invited to receive the award at the nearest World Bank country office or at World Bank headquarters in Washington DC, as appropriate. The Bank will cover the cost of travel and accommodation, as appropriate, to the nearest Bank office. In case of group or company work, the Bank will cover the cost of travel and accommodation, as appropriate, of one person from the group or company.

14. Contact

For questions or clarifications, please write to: migration@worldbank.org

Note:

The winning entrant(s) grant KNOMAD the right to own, modify, use and reproduce images of their work on KNOMAD's website and in other digital and printed materials. KNOMAD assumes all entries are original and are the works and property of the entrant, with all rights granted therein. KNOMAD is not liable for any copyright infringement on the part of the entrant and will not become involved in copyright disputes.