



Building the Sri Lankan Knowledge Economy

Panel Discussion

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on the Business Environment



The Business Environment Status Sri Lanka

- **EIU Global outlook Report rank: 62/82**
- **Country credit rating has dropped from 89th in 2006 to 100th in 2007 out of 174 countries**
- **WB's Doing Business indicators rank: 101 out of 178 economies covered..**

Internal Policy Environment Village

- **Grass roots entrepreneur**
 - **Business:** Making Money
 - **Goal :** Make some money



City

- **Business: Re-engineering Shipping, Hotels, plantations, creating customers, winning market share**
- **City: corporate executive**
 - we are expanding,
 - we are rebranding



MAKING MONEY





MAKING MONEY

- **Because
MONEY IS EXPENSIVE**