



The Social Development Civil Society Fund The World Bank Fiscal Year 2008

General Guidelines for Civil Society Organizations “Civic Engagement to improve community level development through innovative good governance practices”

WORLD BANK, TANZANIA COUNTRY OFFICE

About the Program

The Social Development Civil Society Fund FY 2008 complements and facilitates the social development agenda of the World Bank through its focus on civic engagement. *Civic engagement is defined as citizens, either individually or as organized groups, interacting with the public sector to strengthen mechanisms for inclusion, accountability, and participation in order to enhance and influence development outcomes.*

Box 1 Outcomes of Civic Engagement

Civic Engagement can:

- **Promote public consensus and local ownership** for reforms and for national poverty reduction and development strategies by creating knowledge-sharing networks, building common ground for understanding, encouraging public-private cooperation, and sometimes even diffusing tensions;
- **Give voice to the concerns of primary and secondary stakeholders**, particularly poor and marginalized populations, and help ensure that their views are factored into policy and program decisions;
- **Strengthen and leverage impact of development programs** by providing local knowledge, identifying potential risks, targeting assistance, and expanding reach, particularly at the community level;
- **Bring innovative ideas and solutions to development challenges** at both the local and global levels;
- **Improve public transparency and accountability** of development activities, contributing to the enabling environment for good governance.

Before You Apply

The World Bank Civil Society Fund (CSF) is able to fund only a very small percentage of the requests it receives. Many requests are declined, not because they lack merit, but because they do not match either the current objectives, or the criteria of the CSF as closely as the selected proposals. Your activity may fall within the objectives and criteria, but the demand far surpasses the availability of funds. Before applying, please take time to read the guidelines to determine if there is a match.

Who Can Apply?

- Civil society organizations based in a developing country and working on issues of development can apply for a grant.
- Civil society organizations must be in good standing and have a record of achievement in the community and record of financial probity;
- Priority will be given to organizations not supported by the Program in previous years (organizations are not eligible for more than three grants from the CSF within a five-year period).

What Kind of Activities are Supported?

The CSF supports activities whose **primary objective is civic engagement**. In addition:

- Activities may include, but are not limited to workshops and seminars to enhance civic engagement skills and/or knowledge; appropriate communication campaigns to *influence* policymaking or public service delivery; or innovative networking efforts to build the capacity of the particular sector.
- The activity should be completed within one year of the date the grant is awarded.
- Priority shall be given to organizations that have not been supported by the Program in previous years.

What Kind of Activities are not Supported?

CSF cannot fund: Research programs, formal academic training programs, operational projects, provision of basic services, ongoing institutional core support (such as equipment), scholarships, fellowships, study programs, individuals applying on their own behalf, or non-legal entities. Proposed activities should not compete with or substitute for regular World Bank instruments; the activity should be clearly distinguishable from the Bank's regular programs.

What Size of Grants are Awarded?

Most grants are in the range of \$4,000 to \$7,000 with a maximum of \$15,000. The CSF rarely funds more than half of the proposed budget for an activity, and therefore prefers that its grants help leverage additional contributions from other sources. Applicant organizations are asked to describe how a grant from the World Bank might help them to raise matching funds from other donors.

How to Apply for a Grant?

The CSF is administered out of participating World Bank Country Offices. In Tanzania, requests and proposals for the FY 2008 should be sent to the Foundation for Civil Society in Tanzania.

Guidelines and application forms are available from the participating World Bank Country Office and the Foundation for Civil Society in Tanzania. Applicants are advised to read the criteria and the application form carefully before submitting an application .

Funds are usually awarded by a CSF Committee within the Country coordinated by the Foundation for Civil Society, . Applications are screened and reviewed to ensure that the criteria are met. The CSF gives full consideration to all proposals. The review may take up to four months to complete. Additional resources for CSO's are available from the World Bank website, www.worldbank.org.

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