



Regional Policy Forum on Trade Facilitation and SMEs in Times of Crisis

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Session 4: Customs Procedures and Trade Logistics for SMEs

“Trade Logistics Services: Importance of Trade Logistics and Global Supply Chain for SME Competitiveness!”

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Introduction



- *Catch phrase – in Times of Crises!*
- *Within this decade – two significant crises*
- *The events of 911 in 2001*
- *The economic and financial tsunami of 2008*

The Emergence of a New Global Economic Landscape



- *Two crises have reshaped the world.*
- *A New World Order has taken shape.*
- *Changed the global economy and the way global business is done.*
- *Border Protection and Homeland Security became a way of life.*
- *Global commerce is at a cross-road.*
- *Old business models and processes and strategies are being re-examined and rewritten.*
- *Old rules no longer apply.*
- *New dynamics and challenges.*



The Reality of Globalisation



- *Goods and Services move across International Borders.*
- *Production most cost efficient.*
- *Economic climate conducive to FDI.*
- *Emergence of Cyber Economy.*
- *Technology, Ecommerce and Internet shifting global trade.*
- *Internet pushes new global economy into new frontiers.*
- *Goods and services move across “virtual borders”.*

The New Global Customers



- *New set of global customers mindset.*
- *Meet competitive global business environment.*
- *Meet intense competition.*
- *Mass customisation.*
- *Getting the right product to the right place at the right time for the right price!*



The Emerging Global Trade and Business Process



- *No longer business as usual!*
- *Old business models and processes must be re-examined and rewritten.*
- *Speed and predictability.*
- *Technology facilitates global trade.*
- *Borderless Trade.*

Areas important to Global Trade and Competitiveness of SMEs



- *Develop a more resilient trade logistics and global supply chain and examine best practices.*
- *Be cognisant of rising risk to trade logistics and global supply chain resilience.*
- *Build core competencies.*
- *Be in “Control”.*
- *Build strategic partnership.*



Summary and Conclusion



- A New World Order has emerged.
- We are faced with a New Global Economic Landscape.
- Global commerce is at a cross-road.
- We must stay in tune with the emergence of a new global economic and business process.
- We must be more resilient in our business and examine the state of our best practices.
- To remain and be competitive, we must be in control of our business and continue to build on our core competencies.



Thank You !
Xie Xie !