

**TRUST FUND FOR ENVIRONMENTALLY AND  
SOCIALY SUSTAINABLE DEVELOPMENT (TFESSD)**

**SEMI-ANNUAL CONSULTATION MEETING**

**November 13, 2007**

**Washington, D.C.**

**DRAFT SUMMARY**

List of Participants: Please see annex I  
Agenda: Please see annex II

**Evaluation report**

1. The meeting started with a presentation and detailed discussion of the draft evaluation report managed by NORAD's evaluation office and prepared by a team from COWI A/S. The meeting participants thanked NORAD and the COWI team for undertaking this important evaluation and welcomed the report. Participants agreed that the draft report raised many pertinent issues, but pointed out a number of areas for improvement and clarification. Several members of the Reference Group were critical of the analytical quality of the report.
2. Next steps. Participants agreed to forward their detailed written comments on the draft report to NORAD for consideration in the final report (subsequent to the meeting the Bank sent its consolidated comments to NORAD on November 29). Therefore, these discussions are not covered in detail in these minutes.

**Work plan for outreach and dissemination**

3. Rasmus Heltberg presented ideas for the TFESSD Dissemination Plan for discussion. Many channels of dissemination were discussed, including newsletters; e-mails with links to papers/reports; workshops or seminars; websites; video presentations; briefings to visiting delegations; blogs etc., and it was important to determine who would be the target audiences (parliamentarians, academics, practitioners, consultants) and what would be the purpose of the communication (reporting/monitoring of progress; dissemination of findings; or public relations/general awareness of the Fund). Dissemination should use existing and established communication outlets whenever possible
4. Next steps. It was decided that the secretariat would commission one-page project briefs on a number of completed activities, which could be circulated through the website and relevant thematic newsletters, featuring projects from each window. Greater effort will also be made at updating the website and at keeping the RG members informed of relevant events, outputs, and results. In order for dissemination to work, it is important that the Bank and the RG work together in partnership so that knowledge of work done and reports/toolkits reach targeted audiences; for example, selected task managers could occasionally visit the donor countries. Another suggestion was that

members of the RG could be focal points for different Sector Boards to facilitate communication between the Bank and the Norwegian and Finnish communities of practitioners. RG and the Bank would also collaborate on showcasing prominent TFESSD results and inviting Bank speakers at relevant events in the donor countries. It was also suggested that the annual report should include a dissemination plan which would highlight, for example, how results from a cluster of projects or the “top five” are to be disseminated.

5. Funds for dissemination. Sometimes, reports from completed activities are published with some delay because of delays in preparing reports for delivery to governments and internal Bank processes. A suggestion was made to create a special fund located within the Secretariat to support strategic dissemination initiatives beyond what is required by individual activities. No decision was reached on this proposal.

6. The TFESSD brochure was printed and circulated in 2005 at the consultation meetings in Oslo. It was agreed to examine the brochure to determine if it needs updating.

#### **Strategic directions of the trust fund**

7. Ms. Georgieva noted that with the latest announced NOK 90 million contribution from Norway, total funding for TFESSD from its inception will surpass the \$100 million mark. Ms. Georgieva also discussed the six priorities for the WBG recently announced by Mr. Zoellick and noted that the FY09 theme on adaptation to climate change fits well with the priority on global public goods. The implications for TFESSD of the recent network integration were discussed, and it was noted that the re-organization had brought many opportunities but also risks in the form of difficulty to manage the resulting very large network. It was suggested to also discuss network re-integration and strategic direction for the WBG at the Helsinki May meetings.

#### **May consultation meetings in Helsinki**

8. The Spring consultation meetings were scheduled for Helsinki on May 21-22, 2008. Two or three themes, which would resonate in Finland and attract audiences, should be selected for the annual conference. Examples were mentioned: Arusha Social Policy conference; social aspects of climate change; fragile states; CDD and conflict; natural resource management and conflict; results on disability.

#### **Content of Annual Report**

9. The meeting endorsed the recommendation of the draft Evaluation Report that the annual report contain more analytical material, perhaps through a thematic approach,. Mr. Ibrekk felt that the window reports were sometimes of uneven quality and should all be brought up to the same high standard. Mr. McNeill said that the annual report was the right length but could be more convincing by identifying potential areas of improvement and factors contributing to implementation problems. It could also focus on lessons learned, progress toward the objectives of ESSD mainstreaming, and the unique contribution of TFESSD over and above other funding sources. It was important, though, that the annual report reach the donors and RG two weeks before the consultation meetings. The annual report and annexes will be loaded on the donor access website for easy access by donors and RG as in the previous year.

### **Role of Social Development – a roundtable discussion**

10. Ms Kristalina Georgieva gave a presentation on Social Development at the World Bank Group.<sup>1</sup> Data compiled from the Quality Assurance Group Assessments show that projects that pay attention to social development issues perform better. The integration of the Infrastructure and the ESSD networks has led to many opportunities. The key challenge facing the sectors after the network integration is span of control since units have become very large and therefore not easy to manage.

11. A lively discussion ensued. For example, Mr. Desmond McNeill asked what the incentives were to include social development staff in infrastructure projects. Ms. Georgieva said that it was a conscious decision to have social development sectors in the regions and SDN Directors were asked to deliver better projects by exploiting synergies arising from the network integration.

12. The issues vary somewhat across regions. In South Asia, there was dramatic growth in infrastructure and land acquisitions; services and social development were key parts of these projects. For example, social development specialists were included in transport projects because of the high incidence of HIV/AIDS. In MNA there was a need to include a social development staff working on safeguards or CDD and they also task-manage their own projects. In ECA, there was cross-support on specific sectors such as energy, transport, or mining where it is important to include social development staff to ensure projects are sustainable.

13. There are growing opportunities for social development. The increasing safeguards work load raises the profiles of social development and environment. It was noted that after a year of integration, there is a lot of opportunities which have been taken up to involve social development and environment in infrastructure projects. The rapid growth of PSIA work helps point out environment, social development and poverty linkages. There has also been a number of projects where social development and urban have worked together on violence/tension

### **Attachments**

The presentations made at the event are available at [www.worldbank.org/tfessd](http://www.worldbank.org/tfessd) under Activities.

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<sup>1</sup> See [http://siteresources.worldbank.org/EXTUNITFESSD/Resources/1633787-1196098351543/SD\\_Presentation\\_TFESSD\\_Donor\\_Consultations.pdf](http://siteresources.worldbank.org/EXTUNITFESSD/Resources/1633787-1196098351543/SD_Presentation_TFESSD_Donor_Consultations.pdf)

## **Annex 1: List of Participants**

- Finland      Mr Mikko Leppänen, Adviser, Ministry for Foreign Affairs of Finland  
Mr Ari Huhtala, Consultant  
Mr Ronald Wiman, Senior Social Development Adviser, KEO-12/  
Department for Development Policy, Ministry for Foreign Affairs  
of Finland  
Ms Elina Levaniemi, Programme Officer, Unit for Development  
Financing Institutions, Ministry for Foreign Affairs of Finland
- Norway      Mr Hans Olav Ibrenk, Senior Adviser, NORAD  
Mr Desmond McNeill, Head of Reference Group and Research  
Professor, Centre for Development and the Environment, University  
of Oslo  
Ms Eva Kløve, Executive Adviser, NORAD  
Ms Brita Slettemark, Ministry of Environment  
Ms. Beate Bull, Senior Adviser, NORAD  
Ms Tanja Winther, Researcher/RG Secretariat, Centre for  
Development and the Environment, University of Oslo
- COWI Evaluation Team  
Niels Olesen, Team Leader  
Tom Dahl-Ostergaard, Team member  
Michael Davidsen, Team member
- World Bank Staff  
Ms. Kristalina Georgieva, Director of Strategy and Operations  
SDN Vice Presidency  
Ms Carine Clert, Senior Technical Specialist and Task Manager for  
TFESSD  
Mr. Warren Evans, Sector Director, Environment Department  
Mr Robert Holzmann, Sector Director, Social Protection  
Department  
Ms Caroline Kende-Robb, Acting Sector Director and Sector  
Manager, Social Development Department  
Mr Rasmus Heltberg, Senior Technical Specialist, TFESSD  
Secretariat  
Ms Laura Tlaiye, Sector Manager and Environment Window  
Manager  
Ms Valerie Kozel, Social Protection Window Manager  
Mr. Andre Herzog, Social Development Department  
Ms Myrtle Diachok, Social Development Window Manager  
Ms Nenuca Robles, Environment Department  
Ms Joyce Chinsen, TFESSD Secretariat  
Ms Heidi Stensland, Technical Adviser, NTF-PSI  
Ms Lidvard Gronnevet, Sr Fisheries Specialist, ARD

## **Annex 2: Agenda**

### **TFESSD Bank-Norway-Finland bi-annual Consultations and Sustainable Development Workshop**

**November 13-14, 2007**

**Room I 2-210 (entrance on corner of I and 19<sup>th</sup> Street)**

#### **November 13, 2007 – Evaluation and bi-annual Bank-Finland-Norway Consultations**

- 8:30 Breakfast available
- 9:00-12:00 The Evaluation of TFESSD
- Evaluation of TFESSD: methods and findings – COWI team
  - Discussion of evaluation findings
- 12:00-14:00 Lunch: Boxed lunches provided
- 12:30-14:00 Optional lunch seminar: Sharing the Benefits of Growth with Citizens—Orissa's Periphery Development Fund, Maitreyi Das, MC3-570
- 14:00-16:00 Bi-annual Consultations
- Opening remarks by Kristalina Georgieva
  - Workplan for outreach and dissemination – Rasmus Heltberg followed by discussion
  - May meetings in Helsinki: issues, timing
  - Content of annual report
  - Other issues
- 16:15-17:00 Roundtable Discussion: The Role of Social Development
- The View from the Bank's Sustainable Development Network, Kristalina Georgieva
  - Plenary discussion
- 19:00- Dinner at Aroma Indian restaurant, 1919 I Street, N.W., tel (202) 833-4700

**November 14, 2007 Bank-Norway-Finland Sustainable Development  
Workshop**

**Sustainable Development: How to Get Results?**

**Room I 2-210 (entrance on corner of I and 19<sup>th</sup> Street)**

- 8:30 Breakfast available
- 9:00-11:30 Adaptation to Climate Change: What Do We Know And What Do We Need To Know?
- Strategic directions for the World Bank Group on climate change, Kristalina Georgieva
  - Impact of and adaptation to climate change in agriculture: Findings from recent World Bank research, Ariel Dinar
  - Panel discussion on knowledge and practice of adaptation: where do we need to be in five years time and how are we going to get there?  
Panel Members: Ian Noble, Louise Cord, Desmond McNeill
- 11:45 – 12:30 Disability & Development
- Will the UN Disability Convention make it easier to get traction? – Robert Holzmann
  - Discussant: Ronald Wiman
- 12:30-14:00 Catered lunch at conference room (I 2-210)
- 14:00-15:00 Update on Poverty Work
- How do people move out of poverty? Deepa Narayan
  - Shared Growth: Where are we going? Ken Simler
- 15:00-17:00 Tools for Sustainable Development: How Much and How Well Are They Used?
- Environmental Analysis (CEA, SEA): Kulsum Ahmed
  - Tools for environmental mainstreaming: the case of China Cost of Pollution, Jostein Nygard (tentative confirmed)
  - PSIA, Renate Kirsch and Hassan Zaman
  - Discussant Hans Olav Ibrekk