



SAN PEDRO
Ciudad de Clase Mundial



SAN PEDRO GARZA GARCÍA NUEVO LEÓN

March 2009

San Pedro Garza García, Nuevo León, México



Municipal area: 70.91 km²
Monterrey, Metro Area.
Green areas: 1.407 km²

Total population : 122,009
Losing 1,000 per year
Total number of dwellings :
29,175

Parking areas: 91,571

Total number of
businesses : 1,313

What is Implan?

*Instituto Municipal de PLANEación Urbana
de San Pedro Garza García, N.L.*

(Municipal Institute of urban planning of San Pedro Garza García, N.L.)



History

IPUC in Curitiba, Brazil. (Political continuity coordination, Jaime Lerner)

- Integration of the public transport system
- Increase in public areas, sidewalks and green areas
- Comprehensive regeneration of urban zones
- City information center
- Continuing a common vision towards being humane

National history

IMPLAN de León, IMIP de Juárez, Chih.

- Rational system of transport
- City information center
- Educational center

**There are currently
30 IMPLANS**

www.amimp.org.mx



**Asociación
Mexicana de
Institutos
Municipales de
Planeación, AC**



- I. Promote and boost citizen participation in urban development
- II. Negotiate projects of urban development plans
- III. Carry out studies and investigation into urban development and planning
- IV. Propose projects and actions regarding public work
- V. Propose the limitation of zones and areas of risk or ecological preservation, such as the planning and creation of green areas
- VI. Create urban development reports in answer to what the public, private and social sectors request.
- VII. Create, update and administer the documental, statistical and geographical municipal system of information and inventory of natural resources.
- VIII. Design and offer training courses to boost urban culture
- IX. Propose modifications, reforms and adaptations regarding regulations relating to urban development, such as law initiative projects.
- X. Promote the content of plans, programs, laws and urban regulations to the general public.
- XI. Propose celebrating agreements of coordination and technical assistance with federal, state or municipal entities, organizations or institutions.
- XII. Participate in the promotion of public territorial reserves as well as the ordering and regulation of irregular settlements
- XIII. Identify, recommend and conserve zones, buildings or elements that are of historical or cultural value
- XIV. Promote and boost projects developed by the institute.
- XV. Anything else that is assigned by the applicable legal entities

Municipal institute of urban planning

Organizational structure

Board of directors

Lic. José Américo Ferrara Olvera
Commissioner

Ing. Gabriel Eugenio Todd Alanís
General director

Arq. José Alejandro Valadez Fernández
Urban planning coordinator

C.P. Claudia Judith Aguilera Sánchez
Administrative coordinator

Coordinador de Fomento Urbano,
Urban studies and projects



Municipal institute of urban planning

Board of directors



President of the board of directors:

- Municipal president of San Pedro

President of the urban development commission:

- Manager of City Hall

Members of the board of directors:

- 2 town council managers
- Secretary of urban and ecological development
- Secretary of public works
- Representative of the chamber of proprietors and real estate of N.L.
- Representative of the national chamber of the development industry. Representative of the college and society of architects of N.L.
- 3 Citizen representatives from the district councils
- 2 citizen representatives from the consulting council.
- General director of the institute
- Commissioner



Mission and vision of the institute



Vision

In 2030 the IMPLAN will be recognized by the population as the promoter of a dynamically planned municipality, leader in the regulations of land use and avant-garde in its structure and urban landscape. This is reflected in the high participation of citizens who express and resolve their differences within an environment of harmony, tolerance and most of all transparency, demonstrating therefore a great city culture and generosity.

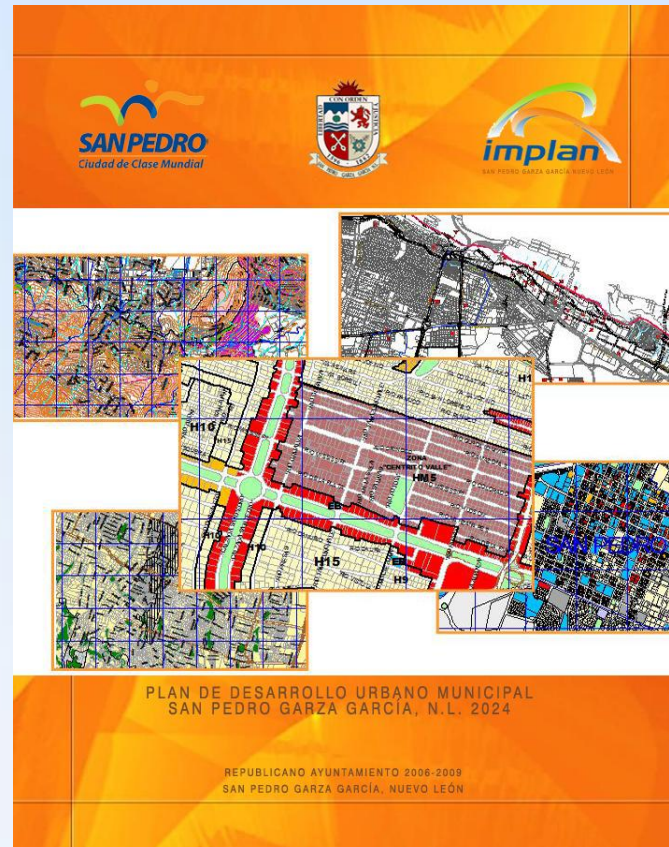
Mission

The IMPLAN plans the Urban Development of the Municipality of San Pedro for the long term. It is at the same time, a reference point for the various sectors of the population. It operates through a qualified technical support that favors institutional consensus and law abiding, therefore generating an urban culture whose aim is the population's wellbeing.

CONCRETE ACHIEVEMENTS IN 3 YEARS OF OPERATION

Municipal urban development plan 2024

Published in the official state newspaper on 10th December 2008.



Achievement
1

ZONING AND LAND USE REGULATION



Achievement # 2

“8 yrs trying
to make
changes but
looking
forward to
keep it
simple”

urban planning evolution

TRADITIONAL PLANNING PLANNING

VS

PARTICIPATIVE

Sectored

Vertical

Government with power and money

Technicians propose and authority arranges

Instruments for dependencies

Governmental vision

Preventable result

Imposed from knowledge

The result matters

Holistic

Horizontal

Government with less power and money

Society arranges

Instruments for society

Common vision

Uncertain result

suggest, educate and respect

The process matters

Achievement # 3

Objective of the agenda

“Carry out a strategic municipal plan with a focus on urban sustainability that represents a work agenda for IMPLAN in the short, medium and long term which has an autonomous, high technical and moral quality.”

Final conclusion_: 70 projects or actions to generate health and urban harmony to achieve in the next 20 years.
www.agendaestrategica.org.mx

AGENDA ESTRATÉGICA SUSTENTABLE SAN PEDRO GARZA GARCÍA

Agenda process:

17th June
27th August
30th September
1st October
5th November
3rd December

2008

- Focus and methodology
- Identification of conflicts and potentialities
- Assessment of conflicts and potentialities
- Identification of strong ideas
- Programs and projects
- Revision of the final document

2009

- Formalization of committees and document submission
Managing the agenda and incorporation of the foundation
Justicia Ambiental AC.
- Expo sustainable submission of the agenda in home
format. (*Parque Bosques del Valle*)

19th February

5th June

AUTHORS:

ACADEMIA NACIONAL DE ARQUITECTURA - AGENCIA ESTATAL DEL TRANSPORTE - AGENCIA PARA LA PLANEACION DEL DESARROLLO URBANO DE NUEVO LEON - AGENCIA PARA LA PROTECCION AL MEDIO AMBIENTE Y LOS RECURSOS NATURALES - CAMARA DE PROPIETARIOS Y BIENES RAICES - CANACO - CANADEVI - CCINLAC - CLUB DUENDES DEL VALLE - COLEGIO DE ARQUITECTOS - COLEGIO DE INGENIEROS CIVILES - COLEGIO DE NOTARIOS - COLEGIO DE VALUADORES - COLONIA DEL VALLE - CONANP - CONSEJEROS DISTRITALES DE PARTICIPACION CIUDADANA - CONSULADO DE CANADA - CRONISTA - EMPRESARIOS Y CONSULTORES - IMPLAN - INFAMILIA - ITESM - UANL - CEDIM - UDEM - UR - PARQUE ECOLOGICO CHIPINQUE - REGIDORES MUNICIPALES.



IDENTIFICATION OF ECOFORM IDEAS

IDEAS FUERZA

- 1** Recover for all, the natural heritage of San Pedro
- 2** Sustainable urban development with diversity for living and coexisting with quality
- 3** Money does not assure the future, a sustainable city does. Save energy.

IDENTIFICATION OF SOCIOFORM IDEAS

IDEAS FUERZA

- 1** San Pedro bets on coexistence with urban quality
- 2** In San Pedro, walking is possible
- 3** San Pedro invests in the future for all
- 4** Urban development with education and participation

Challenges:

1. Set the strategic agenda with the community all together
2. Carry out technical labor that is included in the 2024 urban development plan

Lessons learned:

1. Avoid protagonists, add institutions instead
2. Mediate, never fight
3. Carry out pilot projects in small areas
4. Don't fear critique from neighbors or inhabitants, justify work with technical facts and accept rejection as part of an evolution process