

AN OPEN HOUSE "REHEARSAL"

March 17, 2005



On March 17, 2005 World Bank Public Information Center (PIC) of Uzbekistan country office arranged a learning event for youth. The event was prepared in collaboration with the University of World Economy and Diplomacy, namely with the university branch of Students in Free Enterprise (SIFE) youth organization.

Founded in 1975, **SIFE is a global, not-for-profit education organization** that is improving the quality of life and standard of living around the world by teaching the principles and values of market economics. Working in

partnership with business and higher education, SIFE organizes and motivates teams of university students who teach others an understanding of these principles and values.

The purpose of the event was to inform the young people about the World Bank, its activities in ECA region and Uzbekistan and present Youth for Development Network.



The event, which took place one week ahead of Open House, also aimed to serve as a selection exercise, to nominate the participants to Open House.

About 150 participants from 7 universities of Tashkent took part at the event, including the Tashkent Islamic University, The University of World Languages, Uzbek National

University and others.

Martin Raiser, World Bank country manager for Uzbekistan, made a presentation, telling about the World Bank history, structure, mission and activities in



ECA and Uzbekistan. He specifically made focus on results on the ground showing the development impact of the Bank.



Matluba Mukhamedova, PIC/Communications Associate, presented YDP Network and told about WB interaction with Youth.



The agenda of the event included the Photo Exhibition displaying the WB operations in Uzbekistan and an exhibition of WB publications.



Special focus was made to promote WB Essay Competition

The students took a Development Quiz with great interest and enthusiasm. Seven groups were formed representing different universities. The winners were awarded with a set of WB publications and YDP CDs.



Most active students were nominated to participate in the Open House.