

**WORKSHOP ON CORRUPTION AND THE PRIVATE SECTOR:  
 RESEARCH TRENDS, EMPIRICAL METHODS AND MEASUREMENT CHALLENGES**

**MONDAY, JUNE 18TH, 2007, 8.30AM-4.30PM**

**World Bank Headquarters  
 19<sup>th</sup> & I St. NW, Washington D.C. 20433  
 I Building, Room I2-250, I2 Conference Center**

ALL SESSIONS WILL FOLLOW AN OPEN DISCUSSION FORMAT WHERE INITIAL REMARKS FROM  
 MODERATORS WILL BE BRIEF IN ORDER TO FACILITATE INTERACTION AND DEBATE.

8.30 am – 9.00 am	<b>PARTICIPANT REGISTRATION AND BREAKFAST</b>
9.00 am - 10.00 am	<p><b>OPENING SESSION AND OVERVIEW</b></p> <p><i>Introductory Remarks by Prof. William Laufer, the Hon. Roderick Hills, and Dr. Djordjija Petkoski</i></p> <p>The opening session will set the context for the workshop and will address the following key questions:</p> <ul style="list-style-type: none"> <li>✓ <i>What is the state of research on the private sector side of corruption?</i></li> <li>✓ <i>What are the research challenges in addressing the private-public corruption nexus?</i></li> <li>✓ <i>Where are there gaps in the literature?</i></li> <li>✓ <i>How does this body of work compare with empirical research focusing exclusively on public sector corruption?</i></li> </ul> <p><i>Overview Presentation by Dr. Daniel Kaufmann</i></p>
10.00 am- 11.15am	<p><b>WHERE SHOULD RESEARCH BE CONDUCTED? STRENGTHENING THE RESEARCH AND EDUCATION CAPABILITIES OF ACADEMIC INSTITUTIONS IN EMERGING ECONOMIES</b></p> <p>This session will explore how academic institutions around the world could strengthen their engagement in anti-corruption research and education.</p> <p><i>Moderated by Prof. Michael Johnston</i></p>
11.15 am-11.30 am	<b>COFFEE BREAK</b>

<p>11.30 am-12.30pm</p>	<p><b>CHALLENGES OF PRIVATE SECTOR CORRUPTION METRICS AND MEASURES</b></p> <p>There is heightened interest among aid agencies (including the World Bank), emerging economies, and industrialized countries in measuring the private sector side of corruption. This session will discuss ongoing and possible advances on how best to measure private sector corruption and monitor progress in reducing graft where the private sector plays a role.</p> <p><i>Moderated by Prof. Susan Rose-Ackerman</i></p>
<p>12.30pm-2.15 pm</p>	<p><b>WORKING LUNCHEON: THE ROLE OF PRIVATE SECTOR AND BUSINESS-LED INITIATIVES – ANALYZING INNOVATIVE TRENDS AND PATTERNS</b></p> <p>Innovative business-led initiatives to fight corruption are growing in number and scope. Despite this growth, there is as yet no systematic method to capture lessons learned and measure their progress. This session will introduce several ongoing initiatives and discuss how systematic methods could be developed to synthesize lessons learned.</p> <p><i>Moderated by Dr. Daniel Kaufmann</i></p> <p><b>LOCATION: ROOM MC-1 BUFFET DINING ROOM (MAIN COMPLEX)</b></p>
<p>2.15pm-3.00pm</p>	<p><b>SETTING A PRACTICAL RESEARCH AND EVALUATION AGENDA</b></p> <p>This session will address the challenges of ensuring effective research and monitoring and evaluation (M&amp;E) methods in business-led initiatives against corruption. While some knowledge of collective action practices against corruption has been captured, initiatives often lack sound M&amp;E methods to systematically analyze and benchmark their results.</p> <p><i>Moderated by Dr. Sanjay Pradhan</i></p>
<p>3.00pm-3.15pm</p>	<p><b>COFFEE BREAK</b></p>
<p>3.15pm-4.00pm</p>	<p><b>OPEN DISCUSSION AND NEXT STEPS</b></p> <p>This session will conclude the workshop by analyzing the necessary next steps to develop a strong body of empirical research on corruption in the private sector.</p> <p><i>Moderated by Prof. Sally Simpson and Prof. Danielle Warren</i></p>
<p>4.00pm-4.30pm</p>	<p><b>CLOSING REMARKS</b></p> <p><b>EVALUATIONS</b></p>