

# Web Accessibility

Making the Web Accessible for People  
with Disabilities

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[www.worldbank.org](http://www.worldbank.org)

# Web Accessibility

"The power of the Web is in its universality. Access by everyone regardless of disability is an essential aspect."

*Tim Berners-Lee, W3C Director and Inventor of the World Wide Web*

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# Accessible Systems, Inc.

- IT Accessibility Consulting
- Standards for Government and industry
- Recognized expert in Accessibility Program Development

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# Why is Web Accessibility an Issue?

- The use of the Web is spreading rapidly into all areas of society;
- There are barriers on the Web for many types of disabilities;
- Millions of people have disabilities that affect access to the Web;
- Web accessibility also has carry-over benefits for other users.

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# Impact of the Web on People with Disabilities

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- The Web is becoming a key resource
- It is displacing traditional sources of information and interaction --
- An accessible Web means unprecedented access to information for people with disabilities.

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# Universal Design (Design for All)

- Multi-modality benefits users
- Multi-modality increases usability
- Redundant text/audio/video can support:
- Style sheets can support:
- Captioning of audio files supports:

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# The Bank's Basis for Accessibility

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- 10% of the World's population is disabled
- Bank wide commitment per VPU

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- Web accessibility tied to Bank's mission to fight poverty

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- Increase the employment of people with disabilities in the World Bank

# What We Have Accomplished

- Web Accessibility Policy
- Web Accessibility Guidelines
- Full W3C Compliance of all ISP Widgets, JSPs and Templates
- Web Accessibility Training

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# What are the challenges?

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- How to make the content area accessible
- Identify or develop tools to assist content providers
- Ensure conformance
- Educate content providers

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# Share Knowledge

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- What have you accomplished in web accessibility?
- Can you share your successes?
- How can we help you from the lessons we have learned?

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**The End**

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*Thank you for your time and attention today.*

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