

# Agenda

## *Seizing the Global Opportunity: Investment Climate Assessment and Reform Strategy*

### Discussion of Report and Government Reform Strategy

August 12, 2004 – INTERCONTINENTAL Hotel, Phnom Penh, Cambodia

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**8:00 Registration**

**8:30 Chair and Open Remarks: A Vision for Growth and Governance**

H.E. Keat Chhon, Sr. Minister, Minister of Economy and Finance

**8:45 Keynote Address: Converting WTO Accession to Poverty Reduction**

HE Cham Prasidh, Sr. Minister, Minister of Commerce

**9:00 Keynote Address: Development of Small and Medium Enterprises**

H.E. Suy Sem, Minister of Industry, Mine and Energy

**9:15 Seizing the Global Opportunity: Overview of the Report**

Nisha Agrawal, Country Manager, World Bank Office Phnom Penh

H.E. Sok Siphana, Secretary of State, Ministry of Commerce

**9:45 Coffee Break**

**10:15 The Productivity Challenge**

Magdi M. Amin, Sr. Private Sector Development Specialist, the World Bank

Andrew Stone, Sr. Private Sector Development Specialist, the World Bank

**10:30 Actions for Improving Small and Medium Enterprise Opportunity**

Shyam P. Bajpai, Country Director, ADB

Adam Sack, General Manager, MPDF

**10:50 Reforms in Private Participation in Infrastructure**

Michael Schur, Sr. Private Infrastructure Specialist, the World Bank

**11.00 Open Discussion**

**11:45 Panel: Private Sector Responses and Actions**

- Ouknha Sorn Sokna, Vice President of Cambodia of Chamber of Commerce
- Ouknha Nang Sothy, Deputy Secretary of Executive Board, Cambodia Chamber of Commerce
- Mr. Bretton Sciaroni, Co-Chairman, Law Tax and Good Governance Working Group, Government-Private Sector Forum
- Dr. Ken Loo, Secretary General of the GMAC
- Mr. In Channy, Chairman, ACLEDA Bank

**12:15 Buffet lunch**

**2:00 Media Briefing**