



Ministry of Social Development and Fight Against Hunger

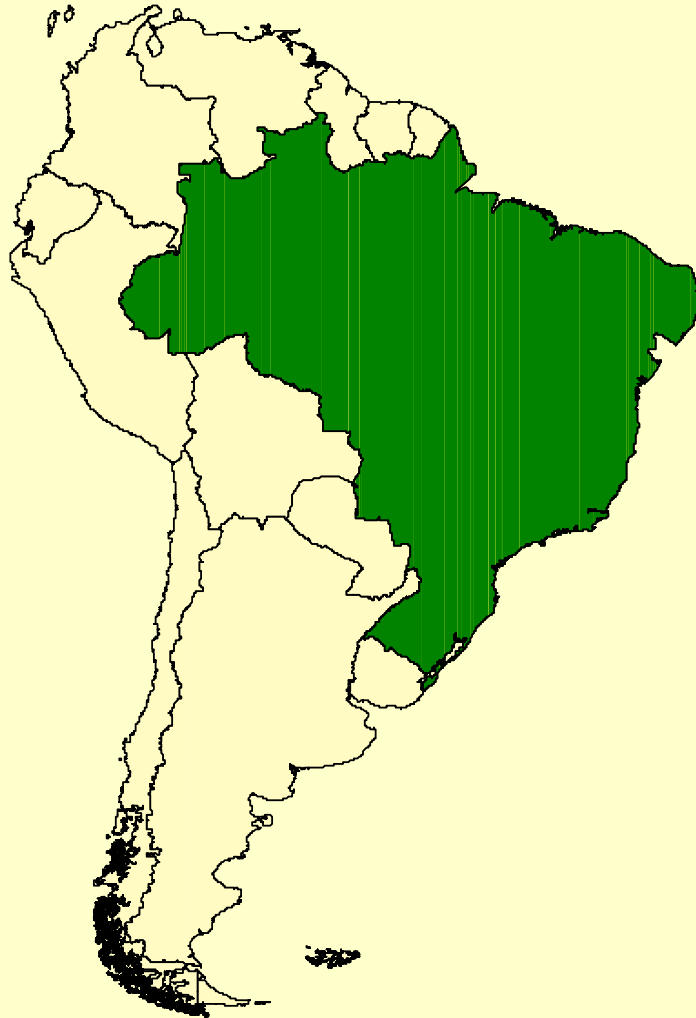


Challenges in Monitoring and Evaluation of Social Development Policy

Romulo Paes de Sousa
Secretary of Evaluation and Information Management

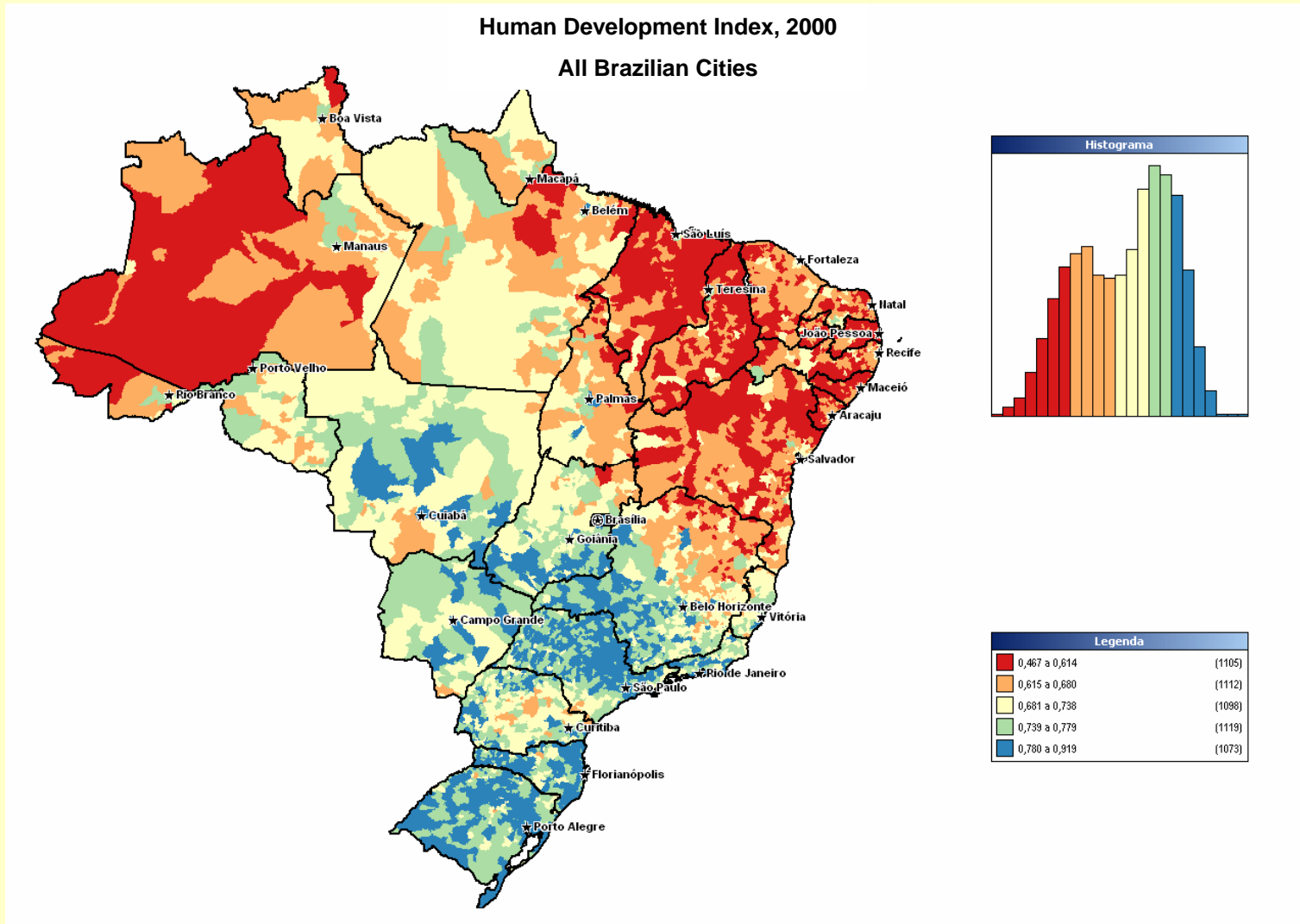
Brasília, 2005 September

Brazil in South America



- Population: 180 millions
- Area: 8.514.215,3 km²
- 26 States and the Federal District (5 regions)
- 5.561 municipalities
- Poor families: around 11,2 million families (44 million people)
- Extremely poor families: around 4,5 million

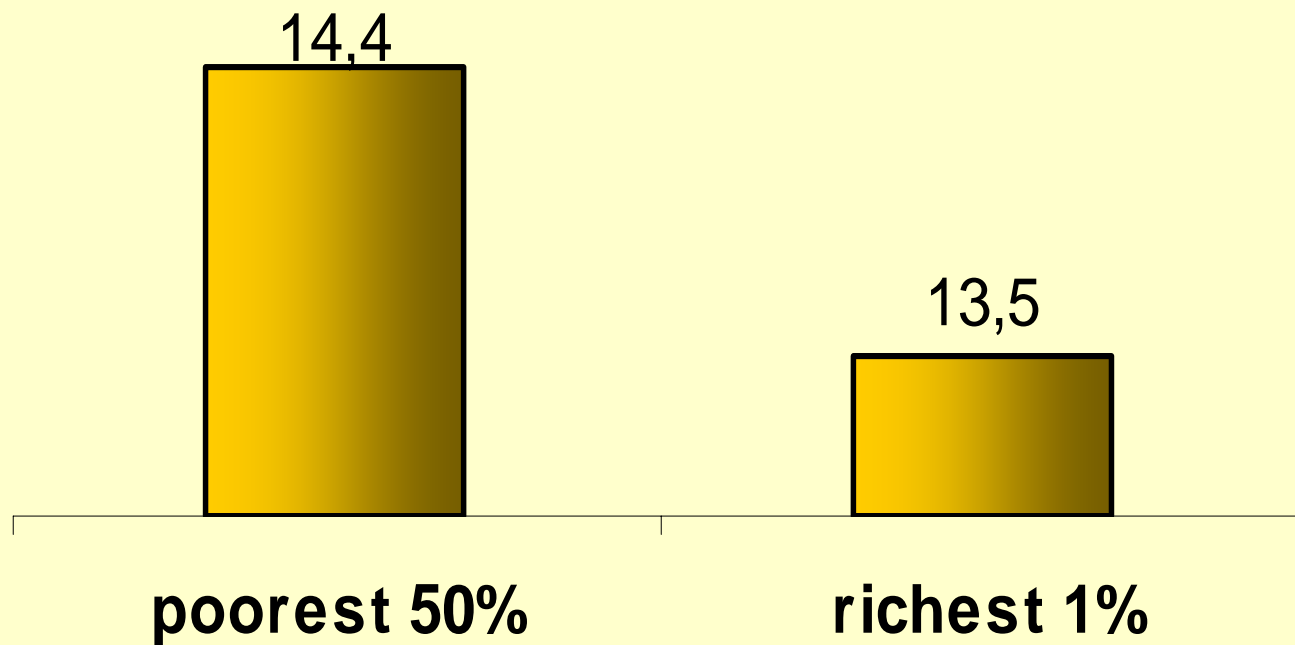
Regional Inequalities



Brazilian regions: much more than just geographic limits

Income inequalities

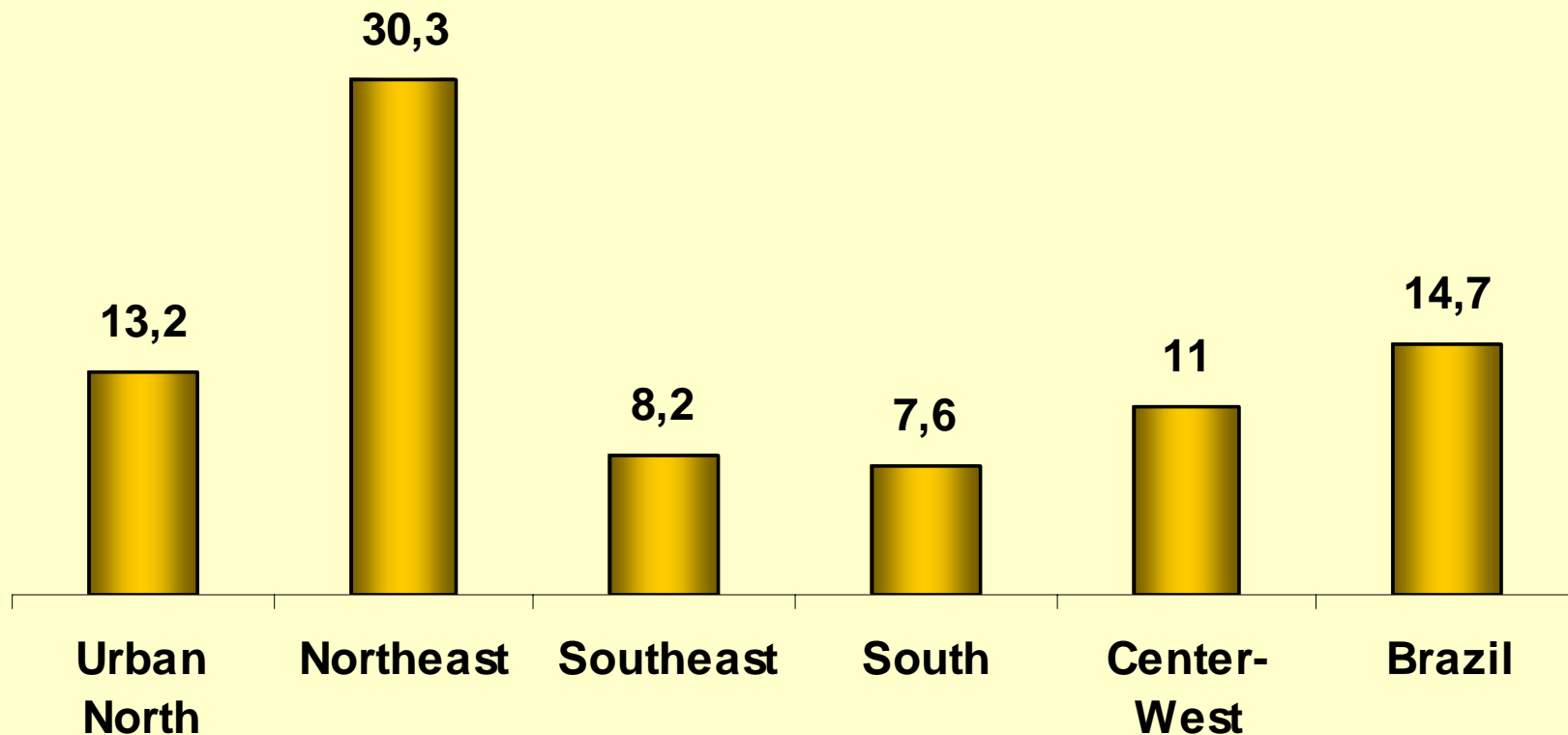
Income distribution for the poorest 50% and for the richest 1% in relation to total income – 2002



The Gini Coeficiente in 2002 = 0.589

Illiteracy inequalities: regions

Illiteracy rate for people ≥ 15 years old - 2003

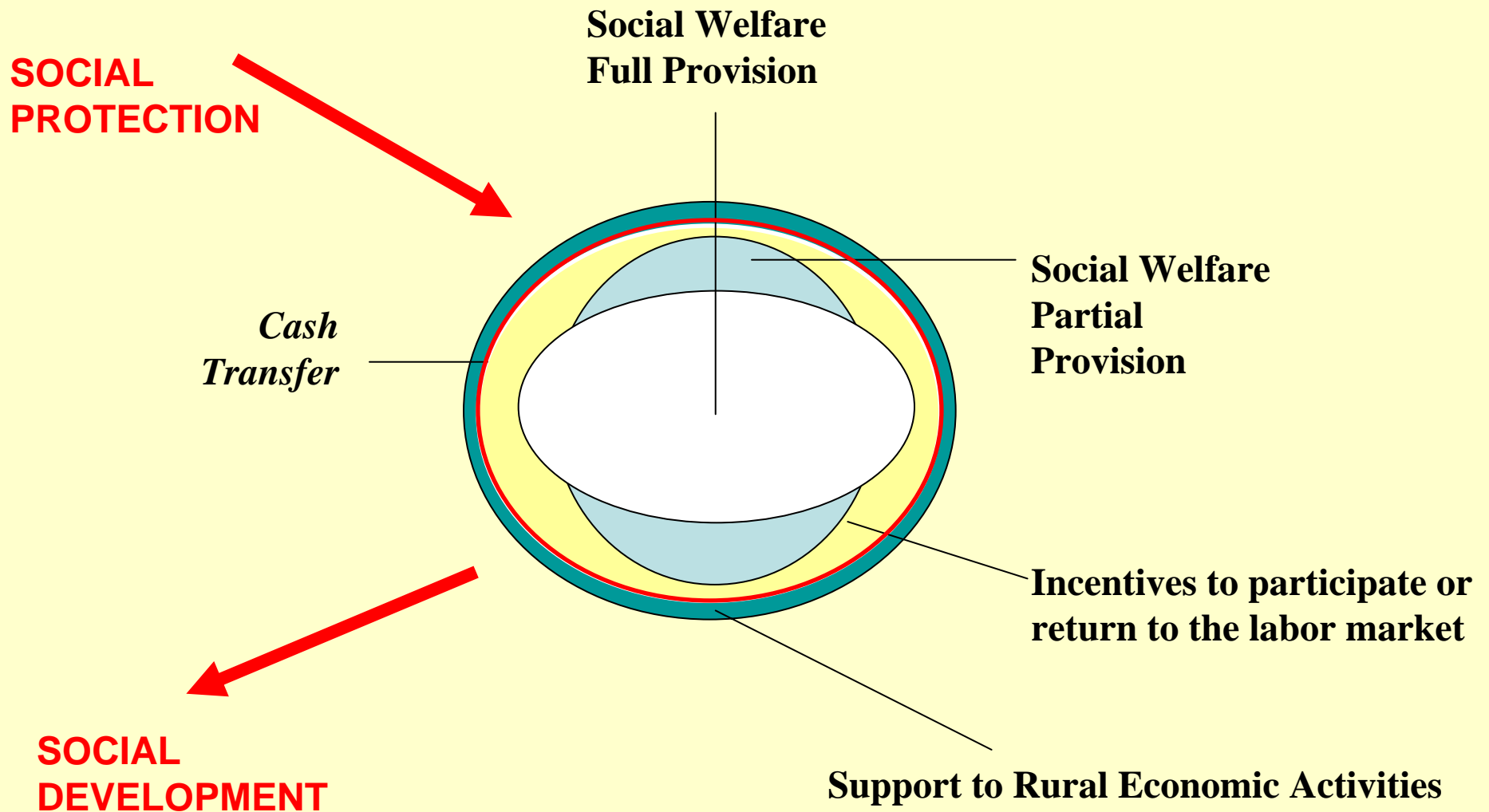


Source: IBGE (Brazilian Institute of Geography and Statistics) & MDS

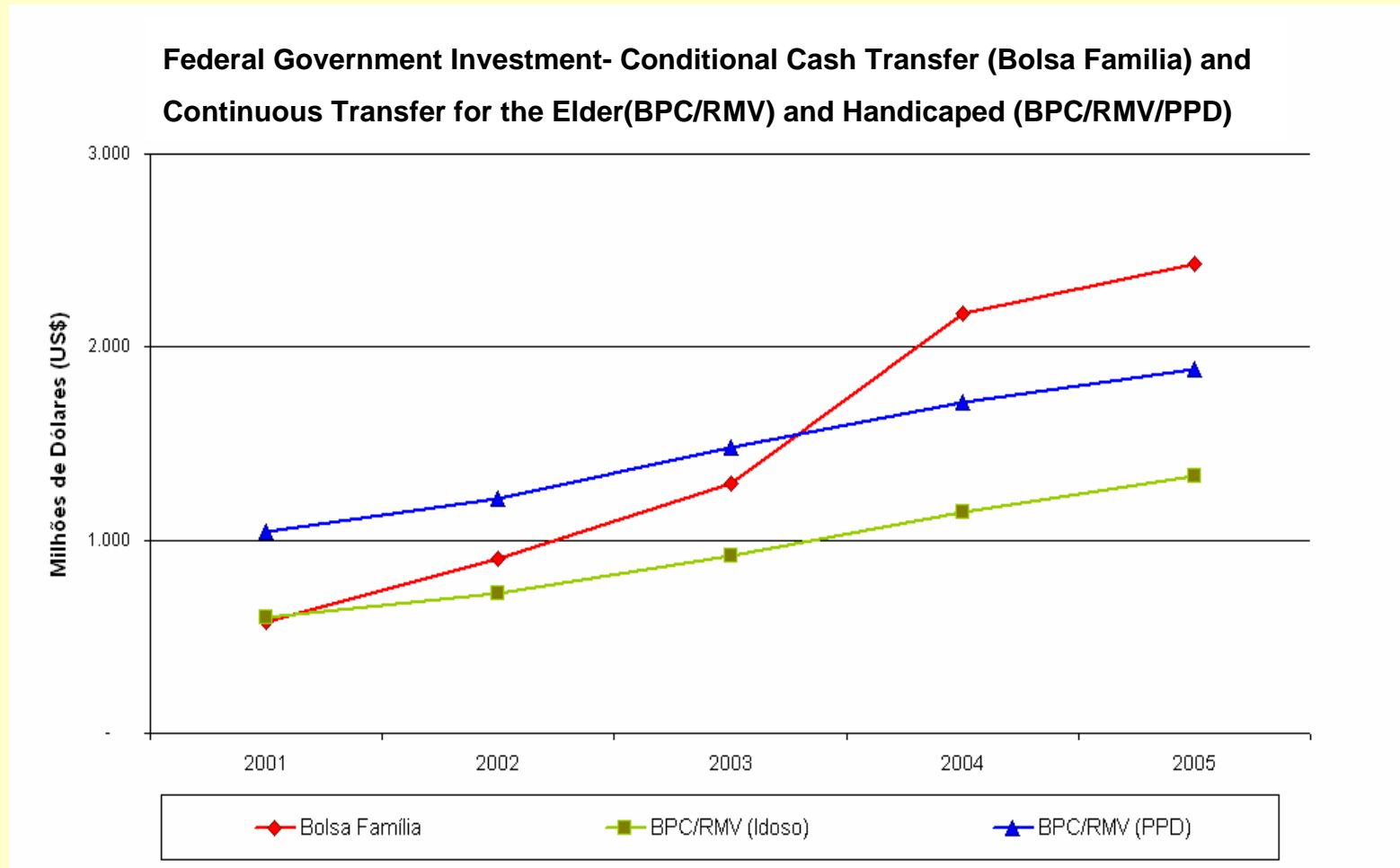


**In the public policy context,
building up development with
social justice implies that citizens
can use their potentialities and
resources in order to reduce risk
and insecurity in their lives.**

Brazilian Welfare Policy



The Federal Government Investment in Social Welfare



US\$ 1 = R\$ 2,67 (March, 03, 2005)

Source: Ministry of Social Development and Fight Against Hunger



MINISTRY OF SOCIAL DEVELOPMENT OVERVIEW OF PROGRAMS

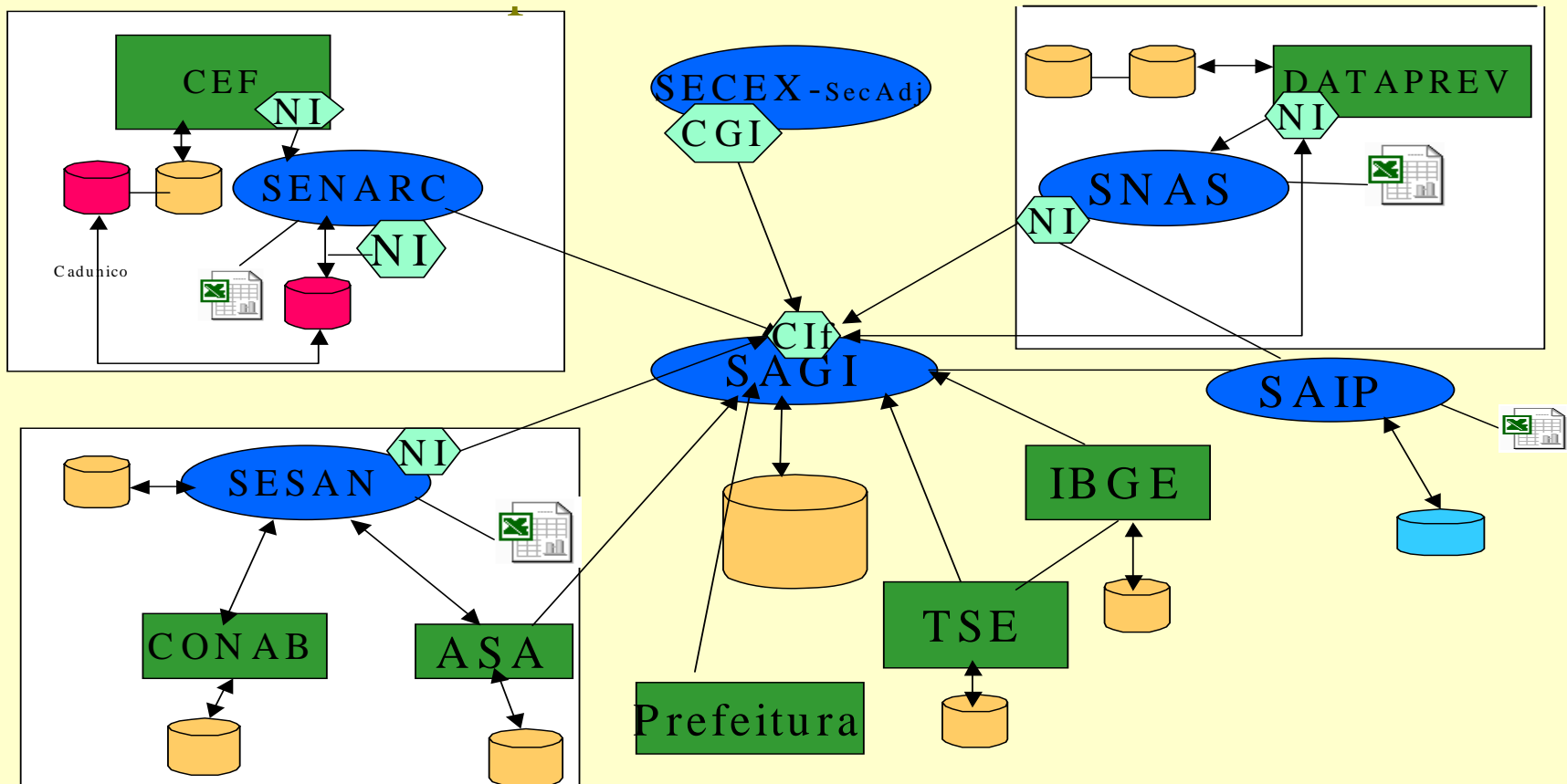
Beneficiaries' Profile	Programs	Beneficiaries	Expenditures (US\$)*
FAMILY**	9	28,450,221	2,120,762,685.60
CHILDREN AND YOUTH	4	2,684,966	224,093,314.64
ELDERLY	3	1,419,479	1,192,186,601.39
CARRIER OF DISABLED	3	1,648,238	1,713,275,584.10
OTHER VULNERABLE GROUPS	5	1,180,648	12,900,343.02
TOTAL	24	35,383,552	5,263,218,708.74

•1 US\$ = R\$ 2.67 (March, 03, 2005)

•3,62 persons: average size of Brazilian families according to POF 2003

Monitoring and Evaluation System / Information Management

MDS DATA WAREHOUSE / Organizational Framework



Monitoring and Evaluation System Building Stages

Programs' identification, data sources and responsables for its production and usage



Program's basic information gathering

- Agregation level (beneficiaries/ county/ state...);
- Program data generation frequency;
- Variables (existent primary information in the various systems).



Indicators' and variables' electronic dictionary

Referring to all MDS programs;
Variables used in electronic questionnaires and forms as the respective sources;
Electronic access version available on the internet.



Monitoring indicators

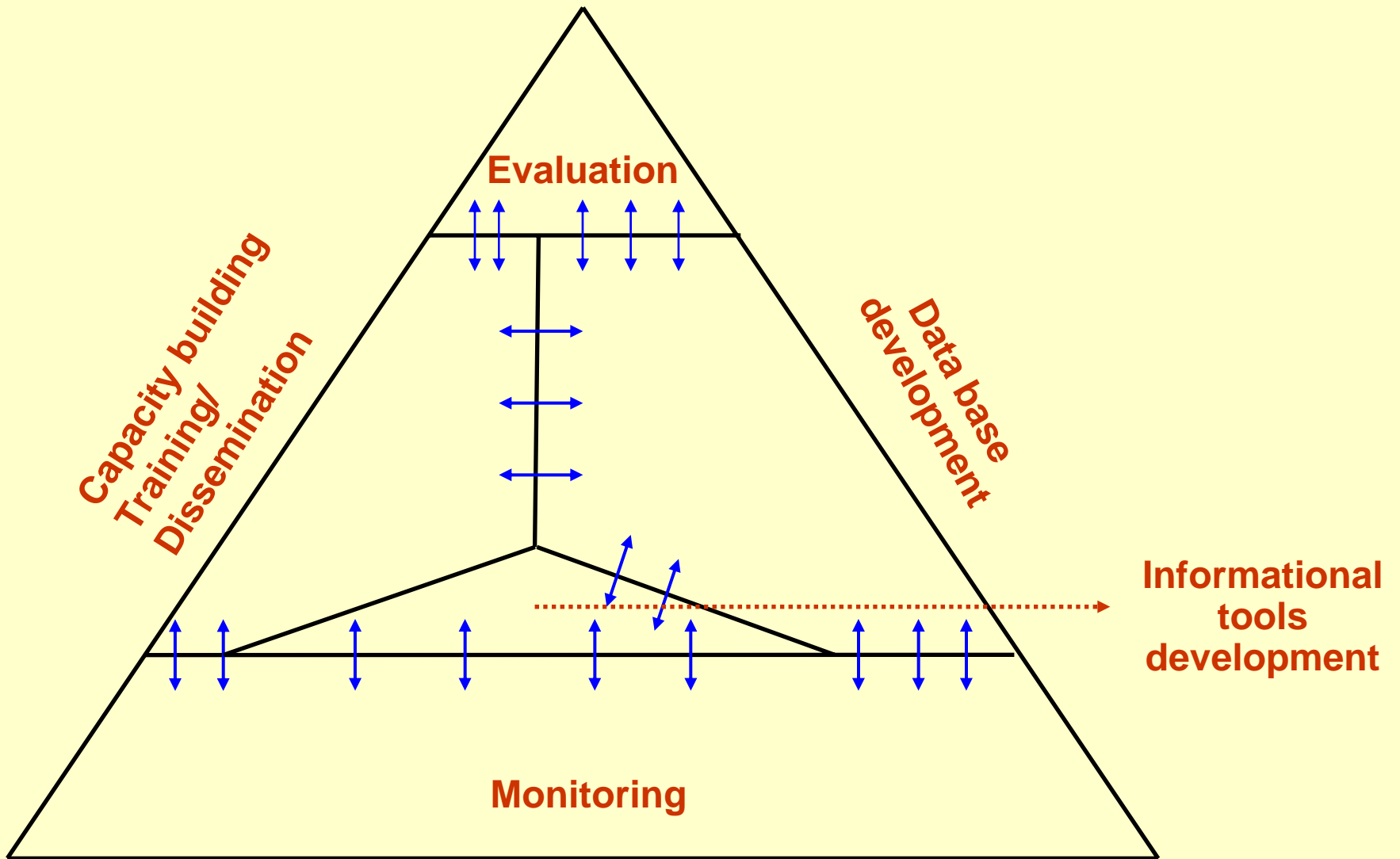
Based on program information and on the variables dictionary



Evaluation indicators

Based on evaluation studies' results

Permanence





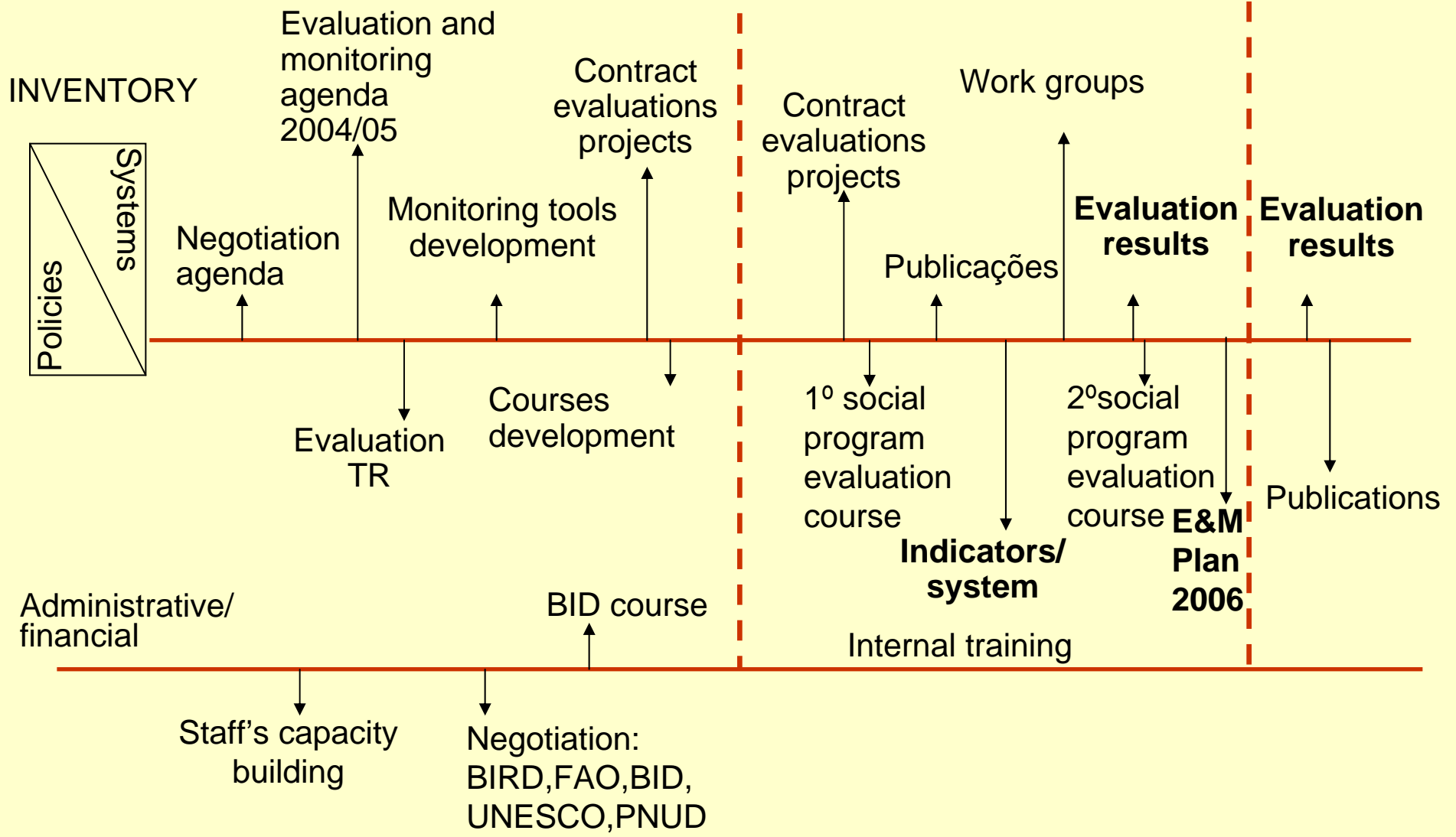
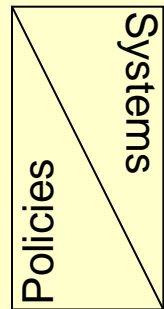
ACTIVITIES

2004

2005

2006

INVENTORY





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Inventory

MDS's programs, actions, activities and systems inventories.



Monitoring tools development

Specific displays of some MDS programs;

MI Social (Social Matrix of Information) – matrix with political and administrative information about Brazilian municipalities and states of indicators of MDS programs;



Evaluation contracts 2004:

TOTAL: 8



Courses Development

Diplomma on Social Programs Evaluation:

Objective: strengthen social programs evaluation and monitoring skills;

Aimed public: college educated professionals, beenging from the Civil Service, working with social development policies;



Staff's Capacity Building

Staff's participation in short and medium term duration courses, in seminars, meetings, conferences and lectures , in areas related to Social Policy and Developing;



Evaluation contracts 2005:

TOTAL: 32



Publications

Periodical: “Studies Handbooks: Social Development on debate”

Occasional: research evaluation results and programs’ monitoring briefings;



Indicators/ tools system

Basic indicators developed for all MDS programs;

Variables, sources, programs and indicators dictionary: electronic consulting tool

Working groups

Technical groups with the participation of representatives of all of the ministry's offices, such as:

- Evaluation and monitoring policy
 - Principles and directives
 - Subject and objectives
 - Implementation tools
 - Attributions
- Information policy
 - Technology and information governance
 - Data flow standardization
 - Management information system building
 - Attributions



Evaluation studies final reports 2005:

TOTAL: 14



Evaluation studies final reports 2006:

TOTAL: 33