



2009 South Asia Regional Development Marketplace on Nutrition

**FAMILY AND COMMUNITY
APPROACHES TO IMPROVE INFANT
AND YOUNG CHILD NUTRITION**

DATES TO REMEMBER

- **May 7 – May 21**
- **Individual reading and ranking of proposals (2 wks)**

- **May 21**
- **Deadline for individual ranking of proposals**

- **May 22 – June 4**
- **Assessor meetings to determine**



- **June 8**
- **Finalists announced**

- **August 5**
- **Development Marketplace event to be held in Dhaka, Bangladesh**

PROPOSAL EVALUATION CRITERIA

- 1. Innovation**
- 2. Realism**
- 3. Results**
- 4. Sustainability**
- 5. Growth Potential**

Scoring Methodology

- 1-2 = poor 
- 3-4 = below average
- 5-6 = average
- 7-8 = above average
- 9-10 = excellent 

Help and Support

- Technical support: Shailendra Gupta at sgupta@aapnainfotheek.com
- Other queries: Andrea Vermehren at avermehren@worldbank.org and Elfreda Vincent at evincent@worldbank.org
- Additional information at the DM web page at <http://www.worldbank.org/nutritiondm2009>