Micro Planning In Action

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Avahan KHPT Programme in Karnataka

- Project implemented in 18 districts:
  - Reaching 57000 FSW and 18000 MSM
  - 127 cities and towns, 1232 villages
  - Covering 6531 sex work sites
  - With 987 peers

- Services
  - 140 “drop-in centres”
  - 548 clinics (Static, outreach and referral clinics)
Data use at different stages of the programme

Mapping

Selection of sites

Based on mapping data, select the sites to achieve highest coverage 20:80

Situation Assessment

Includes profiling the sites and assessing contacts of the community to select peers and design effective outreach through micro planning

Initial Intervention

Refined Intervention

Individual based micro planning and quality coverage of KPs

Include community consultation, selection of peers, increasing condom accessibility

Mapping is done by an external agency
Complete coverage of key population through micro planning

- By developing an outreach plan tailored for the site and the population

- Bottom up planning and monitoring processes through use of tools that can be used by the community members
Scaling Up Strategy: Coverage at the Macro and Micro Levels

Coverage – critical sites

“MACRO”

Coverage – individuals / networks

“MICRO”
Micro-level “Planning with the Community”

- Developing a specific outreach “**micro-plan**” for each site:
  - Profile of the sites, sex workers who are present in the site
  - Timing of outreach (day, week), periodicity of outreach
  - Selecting peer educators based on social networks and geographic zone of work

- Developing specific outreach “**micro plan**” for each individual:
  - Intensity of outreach based on profile of the individual (higher risk and vulnerability)
  - Condom distribution as per need of individual
  - Access to clinic
Tools used to develop micro plans at the site level

- Site Load Mapping
- Contact Mapping
- Site Analysis
- Condom Availability and accessibility Maps
Site Load mapping – Assessing the volume of sex work in the sites
Peers Present their Mapping Exercise
Contact Mapping to determine right selection of peers
Site Analysis to develop the best outreach plan for the site

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<th>NAME OF THE SPOT: OLD BUS STAND</th>
<th>ESTIMATED FSWs NO: 185</th>
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Peers involved in analyzing their sites
Conclusion

- Facilitates participation and ownership
- Maximize coverage
- Builds accountability and responsibility of the peers
- Facilitates continuous reflection on the gaps
Condom Accessibility and Availability
Map to place condom depots in the right locations

Site:......................
Town:......................
Date:.............

- Soliciting Site
- Sex Work Site
- Both
- Condom Depot
- Open during daytime
- Open at night
Results: Improved outreach through micro planning by community

Monthly Contact in Bellary District after Use of Micro Plans

- Monthly contact

- Micro Planning
Feedback from the Peers

I have learnt to plan keeping in mind various aspects like timing of sex work, typology, age etc. Now I will be able to reach more women – Sumitra, peer, Raichur

I have been doing sex work in this town for a long time but did not know I had so many contacts. Now I can try and contact all of them with a purpose – Kiran, Peer, Bhadravathi

I have learnt to use visual aids to involve peers in planning and monitoring – Laxmikant Patil, ORW, Kanakpura