

UNDP, Turkey 2008 –Human Development Report “Youth in Turkey”:

“...Among young people 30 percent work and 40 percent are idle; only 56% of young people go to secondary school, and 300,000 are without hope...”

Projects That Won Awards in Global Development Marketplace Competitions:
Three Examples

Chili: Tool for Conservation & Development Southern Africa

1. This project trained farmers in cultivating chili
2. It’s an innovative and natural method of reducing crop damage from wild animals
3. At the same time the project provided environmentally responsible agriculture.
4. And it provided additional income for farmers through sale of chili products.
5. The project initially covered 250 households households in Zimbabwe, Zambia and Mozambique.
6. This model was then replicated by development organizations working with subsistence farmers in Africa, South Asia and Latin America.

Roundabout Water Initiative

South Africa

1. This project installed “roundabouts” in village schools that doubled as water pumps
2. The water tanks carried commercial advertising on two sides to pay for pumps
3. The tanks also carried HIV/AIDS awareness messages on the other two sides
4. The project brought water to rural communities and reduced the burden on women and girls to walk long distances to get water.
5. And it also helped provide better play equipment for children.
6. 350 play pumps installed throughout South Africa—original target was 50.
7. A large international company signed an agreement for advertising rights in 24 African countries.
8. And the project is now being replicated in South Asia and Latin America

Seismic Performance Improvement

1. This project uses scrap tires to reinforce self-constructed masonry houses to minimize earthquake
2. This was tested and the pilot projects were successful in scientific trials.
3. There is a partnership with government agencies and with private corporations such as Netcad.
4. The project team used funds from the Development Market Place Competition to attract additional funds from TUBITAK.
5. There is a public awareness campaign with do-it-yourself posters and pamphlets—which is especially important, as 95% of the population or 64 million people live in earthquake-prone regions in Turkey