| 700 | 700 PER SECOND |
| 18 | 18 MONTHS |
| 90-100 | 90-100% |
| 3:1 | 3:1 ODDS |
| 60-80 | 60-80% |

In the first few years of life, 700 new neural connections are formed every second.

Differences in the size of children’s vocabulary first appear at 18 months of age.

Children exposed to 6 or 7 of these risks face a 90-100% likelihood of having one or more delays in their cognitive, language, emotional development.

Having 7 or 8 serious adverse experiences in childhood are 3 times more likely to have cardiovascular disease as an adult.

60 - 80% of financial benefits from investments in early childhood programs accrue to society.

Source: Center on the Developing Child at Harvard University
http://developingchild.harvard.edu/index.php?cid=294
Mother Child Education Foundation - ACEV

ACEV conducts research, develops and implements programs in *early childhood* and *adult education*.

<table>
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<tr>
<th>Education Programs</th>
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<th>Education via TV</th>
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<td>610,239 Mothers, Fathers, Children and Adult Illiterates</td>
<td>7,139 Trainers</td>
<td>10 European and Middle Eastern Countries</td>
<td>7.000.000 Viewers</td>
<td>40.000.000 Coverage</td>
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Our Partners

International Partners
- UNESCO, UNICEF, UNDP, CGI
- Harvard University, CGI
- European Commission
- The World Bank
- International NGOs

National Partners
- Ministry of National Education
- Ministry of Health
- Social Services and Child Protection Agency
- TV Channels (TRT – NTV - Kanal D)

Financial Contributors
- National and Multinational Companies
- Individuals
- Multinational Aid Organizations
- National and International NGOs
- National and Local Governments

AÇEV’s Core Team
- Academic Advisory Board
- Professional Team
- Trained Volunteers

Local Partners
- Communities
- Local NGOs
- Local Media
- Local Governments
AÇEV’s Programmatic Approach

Advocacy

Policy Development

Beneficiary Needs

Training of Trainers
  - Recruitment of Participants
  - Course/Program Implementation
  - Supervision & Monitoring

Scientific Knowledge Base

Program Development

Program Implementation

Program Evaluation

Partnerships
Intervention Methods of AÇEV

- Advocacy, Awareness Raising Activities
- Publications and Web based Resources
- Educational Programs Via TV
- Short Training Seminars
- Intensive Training & Education Programs
Education Activities

- **Public Education & Policy**
  - “7 is too Late” Advocacy Campaign: nationwide campaign to create awareness on and increase early childhood education in Turkey
  - “7 is too Late” website: [www.7cokgec.org](http://www.7cokgec.org) website that includes information about ECE for educators and parents
  - Education Programs via TV: “Will you Play With Me?”, “Our Class”, “It’s Good to be a Father”

- **Women’s Support & Literacy Programs**
  - Functional Adult Literacy and Women’s Support Program: for women to import basic literacy skills and to support their social participation

- **Family Training Programs**
  - Mother Support Program: aimed at empowering mother-child relations, targeting mothers of 3-11 year olds
  - Father Support Program: targets fathers with children aged 3-11
  - Parenting Seminars: targets parents with children aged 0-14
  - Family Letters: targets prospective mothers and parents with children aged 0-3

- **Early Childhood Programs**
  - Mother Child Education Program (age 5-6): a home-based ECE and parent program
  - Preschool Parent Child Program: targets both children attending state-run preschools and their parents
  - Preschool Education Program: targets 5-6 aged children under risk
Beneficiaries between 1993-2009

Number of beneficiaries per year through training and seminars
Interventions Across the Lifespan

Mother Child Education Program
Preschool Parent Child Education Program
Preschool Education Program
Will You Play With Me?

Parenting Programs

Literacy Programs
Women’s Support Program
Our Class

Girl’s Literacy and Empowerment

“7 is too Late” Advocacy Campaign

Mother Support Program
Father Support Program
Parenting Seminars
Family Letters
It’s Nice To Be A Father
International Partnerships

- Turkish migrant groups in Germany, France, Belgium, Holland, Switzerland, Saudi Arabia.
- Local communities in Arab speaking countries - Bahrain, Saudi Arabia, Jordan and Lebanon.

Early Childhood Education Programs
Mother Child Education Program

Target Group
A home-based education program designed for preschool aged children (5-6 years) and their mothers

Aim
Developed to empower mothers by supporting them in their parenting roles and equipping them with the knowledge and tools necessary for fostering the cognitive development of their children.

To prepare children for school.

Duration
25 weeks, 3 hours a week

311.566 mothers and children in 64 provinces of Turkey
Preschool Parent Child Education Program

Target Group
Children attending state-run preschools and their parents

Aim
Developed to empower parents by supporting them in their parenting roles and equipping teachers and parents with the knowledge and tools necessary for fostering the cognitive development of children. Also strengthening family involvement and parent-school cooperation.

Duration
24 weeks for children 8 meetings for parents (one meeting per month)

49.550 parent and children in 33 provinces of Turkey
Preschool Parent Child Education Program
Summer Preschools

Target Group
High risk 6-year-old children who live in low socio-economic situation and have not received any kind of preschool education.

Aim
Support the cognitive and social development of the 5-6 year olds by improving his/her pre-numeracy, pre-literacy and language skills. To prepare 6-year-old children for school cognitively, linguistically and socially. To compensate for the effects of non-optimal environmental conditions and to increase children’s level of school readiness.

Duration
9 weeks/summer, 24 weeks/winter

8.431 mothers and children in 2 provinces of Turkey
Summer Preschools
Family Education Programs
Mother Support Program

Target Group
Mothers of 3-11 year olds

Aim
Developed to empower mothers by supporting them in their parenting roles, strengthening their communication with their children. The program aims to contribute to children’s development, strengthen the mother – child relationship and provide mothers with information and support on child development and child rearing.

Duration
8-12 weeks, 2 hours a week

73,296 mothers and children in 8 provinces of Turkey
Father Support Program

Target Group
Fathers of 3-11 year olds

Aim
To encourage and support fathers to take a more positive and active role in their child's development. Specific emphasis is placed on raising awareness about child upbringing, child development, parenting, communication within the family.

Duration
10-12 weeks, 2 hours a week

34,740 fathers and children in 29 provinces of Turkey
Father Support Program
Parenting Seminars

Target Group
Training for parents of 0-14 year olds

Aim
Developed to informing parents about their roles and importance on their children’s development, child-rearing, parenting, communication within the family

Duration
3 hours

12.967 mothers and fathers
Family Letters

Target Group
Pregnant women

Aim
A program aiming to enhance the development of 0-3 year olds. Series of 30 pamphlets designed as letters to parents with information on physical, cognitive and social development, from pre-conception to 3 years. Supported by seminars.

Duration
3 hours
Provinces in which ACEV Programs are implemented

70 Provinces of Turkey ACEV Programs are implemented.

Early Childhood Education Programs
- AÇEP MEB
- AÇEP ŞHÇEK
- ADP
- GDA ADP
- OEP YAZ
- OVCEP
- VODAFONE İLKADIM
- FORTİS

Functional Adult Literacy and Women's Support Program
- İYOP Genel
- İYOP 2
- İYOP Empower
- İYOP Sabancı

Father Support Program
- BADEP

Education Programme for Rural Women
“7 is Too Late” Campaign

An advocacy and public awareness campaign to promote the importance of early childhood education and influence education policy priorities for expansion of publicly provided pre-school education programs in Turkey.
Research Projects

- An Evaluation of the Functional Adult Literacy Program (1997)
- Adult Literacy: Issues of Personal and Community Development (2000)
- Continuing Effects of Early Intervention in Adult Life (2004)
- An Evaluation of TV Program “Our Class” (2005)
- Early Childhood Education in Turkey: Access, Equality and Quality (2009)
- Mothers from Five Countries Reporting: Mother-Child Education Program (2009)
Impacting the young child and their environment for Social Change

- Nurturing environment of child
- School readiness and attainment
- Academic success
- Higher productivity and income
- Female empowerment
- Democratic family values
- Higher quality of life
New Directions

- Programs for Rural Communities
- Programs for 0-3 and Health Interventions
- AÇEV International
- Innovations in Learning - E-learning, multimedia
- AÇEV Academy – Teacher Training, Quality, Accreditation
Rural Women's Support Program

- An education program for the empowerment of women in the rural areas.
- Designed with a visually enhanced and efficiently applicable structure in order to be implemented extensively across the rural areas.
- Target group: Women (over 15 year old) live in the villages.
- Methods:
  - Group discussion: leaded by a trained group leader
  - Video (DVD-CD): dramas, animations, spots
  - Others: illustrations, games, small group works
- Trainer’s profile: Volunteers, experts from (official institutions and local NGO’s)
Rural Women's Support Program