

# APPENDIX 2

## WBI'S 14 THEMATIC PROGRAMS

### BUSINESS, COMPETITIVENESS, AND DEVELOPMENT

Because the private sector is a crucial partner in development, WBI's Business, Competitiveness, and Development program works with business, government, and other key stakeholders to facilitate private sector contributions on issues ranging from fighting malnutrition to reducing bribery. Responsive to client demands, the program offers a range of services related to inclusive and sustainable business, and to the role of the private sector in fighting corruption. The program partners with public and private organizations to integrate social and environmental responsibility, good governance, accountability, and engagement with the poor as vital components of corporate strategy. The program provides client-specific training, technical assistance, and knowledge exchange, including case study development, business advocacy, and dialogue. It helps build effective and sustainable partnerships and networks across sectors and regions to address development challenges that affect business and the poor alike.

[www.worldbank.org/wbi/bcd](http://www.worldbank.org/wbi/bcd)  
Djordjija Petkoski  
[dpetkoski@worldbank.org](mailto:dpetkoski@worldbank.org)

### CLIMATE CHANGE, ENVIRONMENT, AND NATURAL RESOURCES

This program helps client countries manage natural resources and environmental public goods responsibly. It explores the linkages among the economy, ecosystems, and society, and helps strengthen institutional capacities to manage the urban environment for better health

and quality of life; manage natural assets that sustain economic growth, development, and poverty reduction; conserve ecosystem features, including biodiversity; and mitigate and adapt to climate change. Specific topics include climate change; carbon finance assistance; sustaining natural capital; environmental economics and market-based environmental policies; strategic environmental assessment; environmental law, compliance, and enforcement; the Clean Air Initiative; solid waste management; urban environment; and decentralized natural resources management.

[www.worldbank.org/wbi/sdenmanagement](http://www.worldbank.org/wbi/sdenmanagement)  
Alan Rotman  
[arotman@worldbank.org](mailto:arotman@worldbank.org)

### EDUCATION

This program contributes to enhancing quality, efficiency, and equity in education—a cornerstone for the successful pursuit of national productivity, competitiveness, economic growth, social development, and poverty reduction. Using face-to-face and distance-learning methods, the program shares current knowledge about global educational reform and maintains an international professional network to exchange reform experiences systematically among client countries. Special attention is given to countries at high risk of not achieving the Millennium Development Goal of universal primary completion by 2015, and, increasingly, those needing postbasic education reforms to strengthen skills and enhance the competitiveness of labor markets, including postconflict countries. The program also provides tools and skills for policy makers and schools to help

them integrate information and communication technologies into national education systems as vehicles for expanding access and enhancing the quality of teaching and learning outcomes.

[www.worldbank.org/wbi/education](http://www.worldbank.org/wbi/education)  
David Harding  
[dharding@worldbank.org](mailto:dharding@worldbank.org)

### FINANCIAL SECTOR

This program helps countries build a firm foundation for a healthy and diversified financial system. Topics include capital markets, nonbank financial institutions, banking systems, and access to financial services. Program activities cover risk management and contingency planning in banking and capital markets, access to risk transfer markets, financial sector policy, contractual savings, and small- and medium-enterprise finance. Activities—designed for financial sector policy makers, regulators, finance industry professionals, private sector practitioners, and academics—take the form of technical training courses, conferences, regional and global workshops, videoconferences, and Web-based courses. The program aims to help financial industry professionals in developing countries access and adapt contemporary methods of risk management and financial engineering to their business and operating environments.

[www.financelarning.org](http://www.financelarning.org)  
Arvind Gupta  
[agupta1@worldbank.org](mailto:agupta1@worldbank.org)

### GOVERNANCE AND ANTICORRUPTION

A well-functioning public sector delivers good public services consistent

with citizen preferences, and fosters private market-led growth while managing fiscal resources prudently. The governance program helps administrators and academics share experiences and practices that promote public governance in developing countries that is *responsive* (matching public services with citizens' preferences), *responsible* (efficiency and equity in service provision without undue fiscal and social risk), and *accountable* (to citizens for all actions). The program delivers activities in partnership with other networks and organizations, and with stakeholders in client countries. The program moves beyond conventional training to knowledge dissemination, policy discussion based on the latest research and operational findings, and participatory and consensus-building activities. In some events, countries are encouraged to formulate action programs and take part in a set of learning programs tailored to their needs. The draft action program is first presented and discussed in large national or regional workshops led by the World Bank's country team, with WBI support. Follow-up and specialized learning programs are carried out during implementation of the action plan.

[www.worldbank.org/wbi/governance](http://www.worldbank.org/wbi/governance)  
**Daniel Kaufmann**  
[dkaufmann@worldbank.org](mailto:dkaufmann@worldbank.org)  
and **Roumeen Islam**  
[rislam@worldbank.org](mailto:rislam@worldbank.org)

## HEALTH AND AIDS

The Health and AIDS program complements World Bank lending by strengthening the capacity of client countries, World Bank staff, and staff from other development agencies to combat HIV/AIDS and to achieve critical health, nutrition, and population outcomes that contribute to reaching the Millennium Development Goals. The program strengthens national institutional capacities to design, implement, and sustain strong national health programs and the health components of poverty reduction strategy papers. It clarifies the role of government in the health sector, including policy and stewardship functions and public-private collaboration in the financing and delivery of

services. It assesses national health system performance and determines reforms needed to improve that performance. And it identifies and implements gender-sensitive policies to reduce gender-based inequalities in health.

[www.worldbank.org/wbi/healthnutritionandpopulation](http://www.worldbank.org/wbi/healthnutritionandpopulation)  
**Patrick Lumumba Osewe**  
[posewe@worldbank.org](mailto:posewe@worldbank.org)

## INVESTMENT CLIMATE CAPACITY ENHANCEMENT

This program helps clients develop their capacity to analyze, formulate, and implement investment climate policies and reforms that are conducive to private sector-led growth. It does this using combinations of discussions and facilitated dialogues that help raise awareness, share knowledge, and build consensus; skills training; and implementation support. The program partners with relevant institutions to offer multiyear programs that address global, regional, and national issues in regulatory reform, innovation, and small and medium enterprise development. It is designed for policy makers, practitioners, trainers, academics, and policy researchers in World Bank client countries, and for representatives from the international donor community.

[www.investmentclimate.org](http://www.investmentclimate.org)  
**Yan Wang**  
[ywang2@worldbank.org](mailto:ywang2@worldbank.org)

## KNOWLEDGE FOR DEVELOPMENT

The Knowledge for Development program builds the capacity of client countries to access and use knowledge and innovation to strengthen their competitiveness and increase economic and social well-being. It provides services in the form of individual country assessments or multicountry policy forums and helps countries evaluate how they compare with others in their ability to compete in the global knowledge economy. It offers recommendations for policy reform, accompanied by complementary advice on what the country needs to do to develop the capacity to deliver on these policies,

namely, the people and organizations with appropriate skills and abilities to lead the necessary process of reform and development. The main audiences for the program are policy makers, senior government officials, private sector executives, civil society leaders, academics, and media representatives involved in developing and implementing broad national strategies for the effective use of knowledge in their countries.

[www.worldbank.org/wbi/k4d](http://www.worldbank.org/wbi/k4d)  
**Anuja Utz**  
[autz@worldbank.org](mailto:autz@worldbank.org)

## POVERTY AND GROWTH PROGRAM

This program helps develop the capacity of poor countries to design, implement, monitor, and evaluate effective growth and poverty-reduction strategies. Medium-term learning programs are designed for stakeholders involved in the design and implementation of poverty reduction strategies. These include government officials at various levels from statistical agencies and ministries; representatives from central banks, civil society organizations, the private sector, media, parliaments, and research and policy institutes; and staff from donor agencies. To ensure activities are tailored to country and regional circumstances, the program partners with local poverty reduction strategy teams, local training centers, the World Bank's country teams and regional poverty coordinators, and numerous regional and global institutions involved in the generation, analysis, monitoring, and evaluation of poverty data. The program helps strengthen country capacity to design and implement policy by building skills, knowledge, and networks. It helps support the creation of communities of practice by linking expert bodies within and across regions.

[www.worldbank.org/wbi/povertyandgrowth](http://www.worldbank.org/wbi/povertyandgrowth)  
**Raj Nallari**  
[rnallari@worldbank.org](mailto:rnallari@worldbank.org)

## PUBLIC-PRIVATE PARTNERSHIPS IN INFRASTRUCTURE

This program helps client country governments foster a conducive

environment for successful and sustainable public-private partnerships in infrastructure. It addresses cross-sectoral issues in the design and implementation of economic infrastructure (mainly transport and utilities) and social sector programs (mainly education and health). Target audiences include top policy makers, staff from public-private partnership units and agencies, regulators, consumer groups, and other stakeholders at the national and subnational levels. The program helps disseminate country-specific experiences and good practices while nurturing a global knowledge exchange among practitioners. Topics include prioritization and selection of public-private partnership projects; institutional structuring; legal and contractual frameworks; project financing; risk management economics; and regulation and competition.

[www.worldbank.org/wbi/infrastructure](http://www.worldbank.org/wbi/infrastructure)  
Govindan Nair  
[gnair@worldbank.org](mailto:gnair@worldbank.org)

## SOCIAL PROTECTION

As an investment in human capital, social protection is intended to provide security to vulnerable groups in support of the Millennium Development Goals. This learning program supports the World Bank's mission to help countries alleviate poverty and promote equitable and sustainable growth by expanding opportunities in the labor market, managing the social and economic risks associated with vulnerable groups, and providing effective social safety nets to improve equity and help eradicate extreme poverty. The program offers action-oriented and team-based learning initiatives for World Bank staff and their counterparts in client countries in the following areas: social safety nets, labor market policies, and pension reform.

[www.worldbank.org/wbi/socialprotection](http://www.worldbank.org/wbi/socialprotection)  
Azedine Ouerghi  
[aouerghi@worldbank.org](mailto:aouerghi@worldbank.org)

## TRADE

This program enhances the capacity of developing countries to put in place sound national trade policies and

institutions that enable them to take advantage of the world trading system and participate effectively in international trade arrangements and negotiations. Focusing on the development economics aspects of trade, the program is designed to complement other trade learning programs offered by international, regional, and academic institutions that concentrate on the legal dimensions of trade agreements and their implementation. Drawing on the knowledge base of the World Bank's International Trade Department, program activities address the effects of trade on development and the economic policies related to trade integration and negotiations. Participants include policy makers, trade negotiators, and researchers involved in analysis and policy advice.

[www1.worldbank.org/wbiep/trade](http://www1.worldbank.org/wbiep/trade)  
Gianni Zanini  
[gzanini@worldbank.org](mailto:gzanini@worldbank.org)

## URBAN AND LOCAL GOVERNMENT

With current trends toward decentralization, democratization, and globalization, cities must now finance and deliver more services to households, commerce, and industry. Cities have become engines of national economic growth as well as destinations for rural migration. This rapid urban expansion requires attention not only to urban services but also to a new and growing agenda of climate change. In this complex setting, WBI's Urban and Local Government program helps improve the quality of professional service in key management posts in cities throughout the world. It establishes partnerships with international organizations, local institutions, and national and regional intermediaries to facilitate the establishment of an urban learning and knowledge-exchange infrastructure. It helps city officials explore key aspects of urban management in detail through four subprograms: Urban Services to the Poor, which focuses on slum upgrading; Urban Planning and Management; Demand-Side Governance; and Disaster Risk Management. The program serves city officials, national and regional officials in ministries, members

of legislative bodies, lawmakers, and leaders in academic and civic organizations.

[www.worldbank.org/wbi/urban](http://www.worldbank.org/wbi/urban)  
Victor Vergara  
[vvergara1@worldbank.org](mailto:vvergara1@worldbank.org)

## WATER

The goal of the water program is to be an effective partner for learning and capacity building on water issues in client countries, and to help achieve the relevant indicators of the Millennium Development Goals. The program addresses two main themes: improvement of water supply and sanitation services for the poor; and integrated water resource management. It helps develop client skills and strengthen institutions in these areas by delivering learning activities on specific aspects of water management, by leveraging the knowledge and resources of partners, and by extending the program's reach using distance-learning technology.

[www.worldbank.org/wbi/water](http://www.worldbank.org/wbi/water)  
Aldo Baietti  
[abaietti@worldbank.org](mailto:abaietti@worldbank.org)